

BUILDING FOR THE FUTURE

2023 was another year of building for the Calvin University School of Business and the CCIB. Your generous support allowed us to recruit new students, develop new programs, and offer new events for scholars and business leaders.

NEW PROGRAMS

Last fall the CUSB launched a new major in Operations and Supply Chain Management and added the Calvin Startup Garage, a startup incubator that helps our students start and grow businesses. This fall the CUSB launched two new majors:

- Business Analytics
- Entrepreneurship

NEW EVENTS

In October we held the Symposium on Shalom in Business, the inaugural event of the Jansma Series on Faith and Business, named for our faithful supporters and encouragers, Cate and Sid Jansma Jr. The Symposium brought 18 scholars and 9 business leaders to campus for a series of roundtable discussions and paper presentations. A keynote address by Katherine Leary Alsdorf, co-author of Every Good Endeavor, was featured.

NEW STUDENTS

The hard work of our faculty, staff and Calvin's enrollment team bore much fruit as we welcomed 27% more first-year students to the School of Business than in 2022, a 44% increase over 2021.



HOW WOULD YOU LIKE TO INVEST?

- Sponsor a CAP Project
- Hire an intern or recent graduate
- Mentor a student
- Invest in the Dean's Momentum Fund
- Fund a School of Business Scholarship
- Invest in the CCIB
- Join us for or sponsor an event
- Pray for Calvin University



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2023 IN REVIEW

INVESTOR IMPACT REPORT



CALVIN CENTER FOR
INNOVATION IN BUSINESS

GROWING AND RAISING THE LEVEL OF BUSINESS EDUCATION

As the Calvin Center for Innovation in Business (CCIB) begins its 13th year, we are celebrating the strong returns that God has provided on your investments in our work for the Calvin University School of Business (CUSB) in the past year.

In addition to launching new academic programs, we experienced a banner year in enrollment of new students. Calvin University as a whole experienced 21% growth in first-year students over 2022 while the School of Business saw a 27% increase during the same period which was 44% over 2021!

Growth is like oxygen for an organization, providing many new and exciting opportunities. And growth comes with challenges, which means we continue to invest heavily in expanding our capacity to serve our students well through an excellent faculty and through the many programs we offer for our students, our alumni, business scholars and for the broader business community.

Please take a few minutes to review this report and join us as **we thank God for you.** For your investment of prayer and financial support for Calvin, the CCIB and the School of Business. See some important ways your investments help us to grow our capacity to prepare agents of renewal to impact the world of business for Christ.



PROMOTING EXPERIENTIAL LEARNING

Internships and leadership in student organizations provide students with important hands-on learning experience. Our business students also gain valuable experience through Calvin Action Projects (CAP), a differentiating feature of our business curriculum. These transformative learning experiences allow students to work on real business problems with business and nonprofit partners as clients. In 2023, the CCIB coordinated 50 projects for our business courses.



CALVIN ACTION PROJECTS (CAP)

24 unique clients 50 projects completed

BUSINESS STUDENT ORGANIZATIONS

The CCIB financially supports 7 student-led organizations providing students leadership and organizational experience while learning about their disciplines.

MWEST CHALLENGE

The CCIB supports Calvin students in the MWest Challenge, a regional business competition including 9 area colleges and universities. All 6 Calvin teams who applied to MWest in 2023 were accepted and won 4 of the 6 cash prizes with two first place and two third place finishes.



NEXUS

The CCIB provides operating funds for the Calvin Nexus peer financial coaching program. Nexus provides a scriptural foundation to pro one-on-one coaching, accountability, and tools to guide students in making wise financial decisions.

- 6 coaches
- 138 clients
- 259 meetings
- 34 class presentations
- 1 Tax Knight tax event

Nexus is partnering with The Potter's House School. Nexus coaches facilitated 24 small group meetings with high school seniors over 4 months to provide tailored financial education and Christ-centered encouragement.

ENGAGING THE BUSINESS COMMUNITY

The CCIB creates opportunities for the business community to engage with our CUSB faculty and students in mutually beneficial ways and to partner with us in achieving our mission.

CALVIN BUSINESS PARTNERS AWARDS LUNCHEON

Close to 275 guests gathered at Calvin University to honor businesses and individuals who partner with the School of Business to create outstanding learning experiences for students.

Corporate Business Partner Award Recipient
John A. Van Den Bosch Company

Business Partner Award Recipients
David Cook

Building Partner Award Recipients
GMB Architecture and Engineering
GDK Construction Company
Custer, Inc.



Keynote Speaker
Arthur C. Brooks,
Author and Harvard Professor

EXECUTIVE BREAKFAST SERIES

The CCIB partners with the Calvin Alumni Association and the Career Center to offer an executive breakfast series focused on the future of everything, featuring Calvin alumni and faculty speakers.

Recent events included:

The Future of Higher Education
Dr. Weibe Boer
President of Calvin University School



The Future of College Football
Jim Timmer
Calvin University Athletic Director



Trent Figg
Calvin University Head Football Coach

The Future of Commercial Real Estate

Sam Cummings, CWD

Doug Taatjes, NAI Wisinski

Monica Steimle-App,
Rockford Construction

Jon Potvin, Colliers



JANUARY SERIES

The CCIB partnered with The January Series to sponsor Efosa Ojomo, the director of the Global Prosperity Research Group at the Clayton Christensen Institute for Disruptive Innovation. Ojomo presented information on how to develop a culture that fosters market-creating innovations and creates inclusive prosperity.

LEADERCAST

The CCIB hosted close to 100 attendees on campus and virtually for Leadercast 2023: Human Intelligence. A diverse lineup of speakers, including Andy Stanley, Eddie Ndopu, Erica Keswin, Dr. Henry Cloud, Stephanie Chung, Dr. Radhika Dirks, Joe Boyd, and Jeremie Kubicek, inspired the guests to become leaders worth following by mastering empathy, communication, inclusion, trust, and motivation!

INVESTING IN SCHOLARSHIP

THE AWARD FOR SCHOLARSHIP ON CHRISTIANITY IN BUSINESS



Funded by the CCIB, the annual Award for Scholarship on Christianity and Business recognizes academic papers exemplifying Christian business scholarship. The 2022 inaugural award was given to Richard Jonsen, senior lecturer at Rowan University for his paper, The Purpose of Business in Acquisitive Society.

CALVIN FAITH IN BUSINESS AUTHOR SERIES

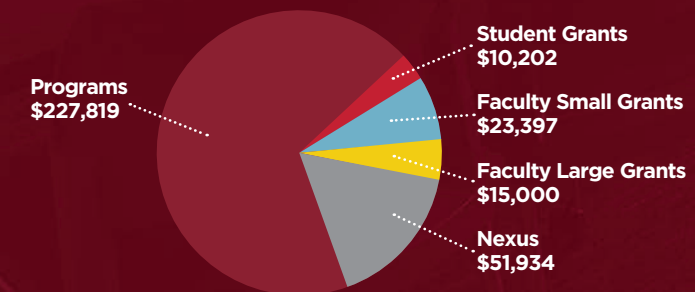


The Calvin Faith in Business Author Series, funded by the CCIB, is designed to help business leaders better understand how to integrate a Reformed Christian faith into a diverse, global business world. Hannah Stolze, author of Wisdom

Based Business, discussed how to apply biblical principles and evidence-based research for purposeful and profitable business at the 2022 inaugural event.

INVESTING IN BUSINESS EDUCATION

The CCIB invests in business education through student and faculty grants. We also provide financial support for the Calvin University School of Business through programs that engage the business community, foster educational excellence, and promote experiential learning.



Total Investment - \$328,352