

## BUILDING FOR THE FUTURE

2022 was a year of major milestones for the Calvin University School of Business and the 12th year of operation for the CCIB.

### NEW BUILDING

In the summer of 2022, we moved into our new home and opened for classes in late August. The business community joined us for the Calvin Business Partners Awards Luncheon and the West Michigan community celebrated and dedicated our building on September 14th.

### NEW PROGRAMS

Our newest major in Operations and Supply Chain Management launched allowing our students to prepare for impactful careers in these critical areas which are so vital to business and non-profit organizations.

### NEW GRADUATES

This fall we graduated our first students from our online MBA program, and they are already making use of their new degrees to advance their careers and enhance their impact on the world as Christ's agents of renewal in the world of business.



## HOW WOULD YOU LIKE TO HELP?

- Sponsor a CAP Project
- Hire an intern or recent graduate
- Mentor a student
- Fund a School of Business Scholarship
- Invest in the Dean's Momentum Fund
- Invest in the CCIB
- Join us for or sponsor an event
- Pray for the Calvin University School of Business

## RAISING THE LEVEL OF BUSINESS EDUCATION

Since our founding in 2010, the Calvin Center for Innovation in Business (CCIB) has worked faithfully to raise the level of business education at Calvin University by supporting and investing in our faculty and students to assure that our programs continue to be excellent, current, and relevant. Our ability to do this work is a direct result of your generous gifts of time and resources. Your belief in our mission to prepare excellent, engaged and faithful servants of Christ in business inspires us to continuously improve in every way possible.

Please take a minute to review this report on many of the ways **your investments empowered us to raise the level of business education at Calvin** in 2022. And thank you for your faithful, prayerful support of the Calvin Center for Innovation in Business and the Calvin University School of Business.

# 2022 IN REVIEW INVESTOR IMPACT REPORT



CALVIN CENTER FOR  
INNOVATION IN BUSINESS

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[CALVIN.EDU/INNOVATION](https://calvin.edu/innovation)

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## PROMOTING EXPERIENTIAL LEARNING

Internships and involvement in our student organizations provide students with hands-on learning experiences in business while at Calvin. **Calvin Action Projects (CAP)** are a distinctive, differentiating feature of the Calvin University School of Business curriculum. These transformative learning experiences provide real-world opportunities for students by working on CAP projects with our business and nonprofit partners serving as clients. The CCIB arranged and coordinated over eighty projects in 2022.

**30 CLIENTS SERVED**

**85 PROJECTS COMPLETED**



## FOSTERING EDUCATIONAL EXCELLENCE

Continuously improving our educational experiences for students is a major goal for the CCIB. The Center provides financial support for faculty and student scholarship, new program and course development, and faculty development to ensure the excellence of our faculty and programs.

### NEW MAJORS & DEGREES

#### OPERATIONS AND SUPPLY CHAIN MANAGEMENT

In the new Operations and Supply Chain Management major/minor, students gain the skills to manage systems and workflows at any level, personal to corporate, as they grapple with the challenges of doing business ethically, sustainably, and faithfully.

#### MASTER OF BUSINESS ADMINISTRATION

The fully online MBA program allows students to customize their curriculum and provides them with practical skills to lead in any area of business confidently and ethically. The asynchronous program is especially well-suited to students who are actively involved in their careers and can be completed in as little as one year.

## ENGAGING THE BUSINESS COMMUNITY

The CCIB creates events and opportunities for the business community to engage with our faculty and students in meaningful ways and partner with us in achieving our mission. In 2022, we were finally able to gather in person again.



### LEADERCAST & LIVE2LEAD

As the host of Leadercast & Live2Lead, the CCIB welcomed 150 visitors to Calvin's Campus. A diverse lineup of speakers, including LeVar Burton, Catherine Price, Andy Stanley, Sukhinder Singh Cassidy, and Steven Kotler, inspired the guests to become more effective leaders and equipped them with practical guidance.



### JANUARY SERIES 105,000 VIEWERS, 50 STATES, 52 COUNTRIES

The CCIB partnered with The January Series to sponsor Gary Schmidt, award-winning, prolific author of children's literature and young adult fiction.



### CALVIN BUSINESS PARTNERS AWARDS

Close to 200 guests gathered at Calvin University to honor businesses and individuals who partner with the School of Business to create outstanding learning experiences for students.

**CORPORATE PARTNER AWARD RECIPIENT:** THE CASCADE GROUP AT MORGAN STANLEY

**BUSINESS PARTNER AWARD RECIPIENT:** CHERYL BRANDSEN

**KEYNOTE SPEAKER:** JIM LUDEMA

### EXECUTIVE BREAKFAST SERIES

The CCIB partnered with the Calvin Alumni Association and the Career Center to offer an executive breakfast series focused on the Future of Everything, featuring Calvin alumni speakers and faculty as moderators.

**THE FUTURE OF BUSINESS:** DR. JIM LUDEMA, DEAN OF THE CALVIN UNIVERSITY SCHOOL OF BUSINESS

**THE FUTURE OF THE OFFICE:** ROBERT POEL, STEELCASE

**THE FUTURE OF THE MOVIES:** J.D. LOEKS, CELEBRATION CINEMA

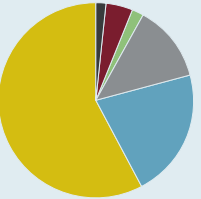


## INVESTING IN BUSINESS EDUCATION

The CCIB invests in business education through student and faculty grants.

We also provide financial support for the Calvin University School of Business through programs that engage the business community, foster educational excellence, and promote experiential learning.

\$4,750 **STUDENT GRANTS**  
\$11,000 **FACULTY SMALL GRANTS**  
\$5,000 **FACULTY LARGE GRANTS**  
\$32,496 **OVERHEAD TO UNIVERSITY**  
\$54,829 **NEXUS**  
\$143,593 **PROGRAMS**



**\$251,668 TOTAL INVESTMENT**

### BUSINESS STUDENT ORGANIZATIONS

The CCIB provides financial support to five student-led organizations which allow students to connect with one another, network with professionals, and explore their chosen disciplinary specialties.

### MWEST CHALLENGE

Financial support from the CCIB gives Calvin students the opportunity to compete in the MWEST challenge, a regional pitch competition.

Out of 135 teams that applied, three of the 32 accepted teams were Calvin students. One Calvin team took third place in a showcase event with Restorative Reefs, a plan to 3D print frames into which coral could be seeded to address the destruction of coral systems around the globe (a multi-billion-dollar problem).

### NEXUS

Operating funds were provided by the CCIB for the Calvin Nexus peer Financial Coaching Program. Nexus provides a scriptural foundation to provide one-on-one coaching, accountability, and tools to guide students in making wise financial decisions.

**1 TAX KNIGHT FORMAL TAX EVENT**

**5 FALL SEMESTER COACHES,  
4 SPRING SEMESTER COACHES**

**17 ON-CAMPUS PRESENTATIONS**

**102 CLIENTS**

**184 MEETINGS**