



2016 IN REVIEW

INVESTOR IMPACT REPORT



**CALVIN CENTER FOR
INNOVATION IN BUSINESS**

RAISING THE LEVEL OF BUSINESS EDUCATION

Established in 2010, the Calvin Center for Innovation in Business (CCIB) engages students, faculty, and the broader business community to support and develop the Calvin College Business Department.

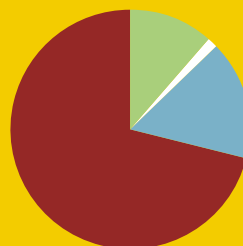
The work of the CCIB raises the level of business education and scholarship at Calvin College to ensure students are well equipped for lives of service and leadership in business.



- 100%** Of business faculty have professional experience
- 100%** Of business faculty have graduate degrees
- 100%** Of business faculty engaged in scholarship in the past 12 months with 69% being directly supported by the CCIB
- 100%** Of graduating students have at least 3 CAP project experiences
- 99.1%** Of graduates were employed or in graduate school within 6 months of graduation
- 260** Internships completed by business majors

FINANCIAL INVESTMENT

The CCIB provides financial support for student and faculty programs and research.



- 5** Student Grants - \$3,500.00
- 1** Travel Grant - \$443.20
- 14** Small Grants - \$4,943.20
- 7** Major Grants - \$21,584.16

Total Investment: \$30,470.56



ENGAGING THE BROADER BUSINESS COMMUNITY

The CCIB positively and significantly impacts Calvin students by integrating the knowledge and skills they learn in the classroom with tangible, hands-on experience.

CALVIN BUSINESS PARTNERS AWARD LUNCHEON

280 guests honored businesses and individuals that partner with the business program in creating outstanding learning opportunities for students.

AWARD RECIPIENTS:

Outstanding Corporate Partner: Plante Moran
Outstanding Partners: Tom Nobel, Amy Ruis, Lori Feenstra and Cindy Wolffis

KEYNOTE SPEAKER:

Tracy Brower, Global Vice President of Workplace Vitality at Mars Drinks

LIVE2LEAD

200 business, ministry and nonprofit professionals attended a half-day leadership conference which featured world-class speakers including John C. Maxwell. The simulcast was sponsored the CCIB in conjunction with Bakhuyzen Associates LLC.

LEADERCAST

More than **650** business, ministry and nonprofit professionals gathered for a one-day simulcast leadership event exploring what it means to be a visionary leader.



Leadercast 2016



FOSTERING EDUCATIONAL EXCELLENCE

The CCIB works to attract, retain, encourage and grow Calvin business faculty and students by providing ongoing support of scholarship and engagement with the business community.

EXECUTIVE EDUCATION

The CCIB provided executive education to area CPAs through hosted training and on-site CPE courses at local firms. Thirty total participants earned credits by attending these courses.

CALVIN YOUNG WOMEN'S BUSINESS INSTITUTE

This three-day program is designed to introduce high school women to innovative business theories, disciplines and practices.

20 PARTICIPANTS • 15 DIFFERENT SCHOOLS • 2 STATES

CALVIN WOMEN'S BUSINESS NETWORK

The Calvin Women's Business Network connects women business students with women business professionals in West Michigan to share experiences and benefit from a faith-based mentor-mentee relationship. The network officially kicked off in the fall of 2015 with 18 mentor/mentee relationships.

PRAXIS ACADEMY STUDENT SCHOLARSHIP

Two students attended Praxis Academy, a faith based program for budding entrepreneurs, with the help of the CCIB. The Academy exists to equip the brightest makers and leaders of tomorrow through exposure to a diverse pool of successful founders, key theological and cultural learning, and a high-caliber peer community.



"Praxis was an incredible, life-changing experience. The lectures were all insightful, and I learned something from each one."
 —Marly May '15

CCIB SPONSORED & CO-SPONSORED LECTURES

We partnered with the philosophy department and the business department to bring together two excellent, cutting-edge entrepreneurs working at the forefront of the outdoor sports and sustainable/green economy industries.

"The Future of Protein: Blending Markets and Food Technology to Solve Some of the World's Biggest Problems"

Bruce Friedrich
 Executive Director, The Good Food Institute
 Founding Partner, New Crop Capital

"Principled and Profitable: Entrepreneurship and the Pursuit of Physical, Philosophical, and Fiscal Flourishing"

Jonathan Ellsworth
 Founder and Editor-in-Chief, Blister

In partnership with the Mellema Center, we welcomed Rev. Dr. Bruce D. Baker who traced the history of Silicon Valley's high-tech pioneers.

"Silicon Valley and the Spirit of Innovation"

Rev. Dr. Bruce D. Baker
 Seattle Pacific University

PROMOTING EXPERIENTIAL LEARNING

The CCIB arranges learning experiences for business students by working with the companies who sponsor Calvin Action Projects.

CALVIN ACTION PROJECTS

The Calvin Action Projects (CAP) are multi-disciplinary projects intended to provide business majors at Calvin College with a significant transformational learning experience with a team of students working as consultants for actual organizations on real business problems.

74 PROJECTS COMPLETED • 36 UNIQUE CLIENTS

Sample CAP Sponsors:

| | |
|----------------------------------|----------------------------------|
| Amway | Macatawa Bank |
| Celebration Cinema | Mars Drinks |
| Euro-Locks | Mercantile Bank of West Michigan |
| Express Employment Professionals | Rockford Construction |
| FutureCeuticals | Sperry |
| Gordon Food Service | Tekton |
| Harley Davidson Footwear | The Stow Company |
| | Wolverine World Wide |



MWEST CHALLENGE

Three student groups participated in the 2016 MWest Challenge. This is a student venture competition designed to create cross collaboration between students from nine colleges and universities in West Michigan.





HOW CAN YOU HELP?

Pray for Calvin College

Sponsor a CAP project

Hire an intern or recent graduate

Mentor a student

Invest in the CCIB

TO LEARN MORE

ABOUT THESE OPPORTUNITIES PLEASE CONTACT:

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