



CALVIN CENTER FOR  
**INNOVATION IN BUSINESS**

## RAISING THE LEVEL OF BUSINESS EDUCATION

Established in 2010, the Calvin Center for Innovation in Business (CCIB) engages students, faculty, and the broader business community to support and develop the Calvin University business department.

The work of the CCIB raises the level of business education and scholarship at Calvin University to ensure students are well equipped for lives of service and leadership in business.

# 2019 IN REVIEW

## INVESTOR IMPACT REPORT



**100%** of business faculty have professional experience

**100%** of business faculty have graduate degrees

**100%** of graduating students have at least three real-world CAP project experiences

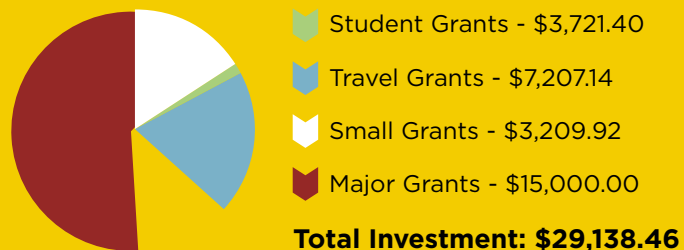
**100%** of business faculty were actively engaged in scholarship or professional development in the past 12 months.

### HOW CAN YOU HELP?

- Sponsor a CAP project
- Hire an intern or recent graduate
- Mentor a student
- Invest in the CCIB
- Pray for Calvin University

### FINANCIAL INVESTMENT

The CCIB provides financial support for student and faculty programs and research.



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[calvin.edu/innovation](http://calvin.edu/innovation)

# ENGAGING THE BROADER BUSINESS COMMUNITY

The CCIB positively and significantly impacts Calvin students by integrating the knowledge and skills they learn in the classroom with tangible, hands-on experience.

## CALVIN BUSINESS PARTNERS AWARD LUNCHEON

**240** guests were welcomed to Calvin University to honor businesses and individuals that partner with the business program in creating outstanding learning opportunities for students over the past several years.

### AWARD RECIPIENTS:

**Outstanding Corporate Business Partner:** Goldman Sachs  
**Outstanding Business Partner:** Dean Ward

### KEYNOTE SPEAKER:

Mary Andringa Vermeer, chairperson of Vermeer, a global equipment manufacturer with over 2700 employees based in Pella, Iowa.

## LIVE2LEAD & LEADERCAST

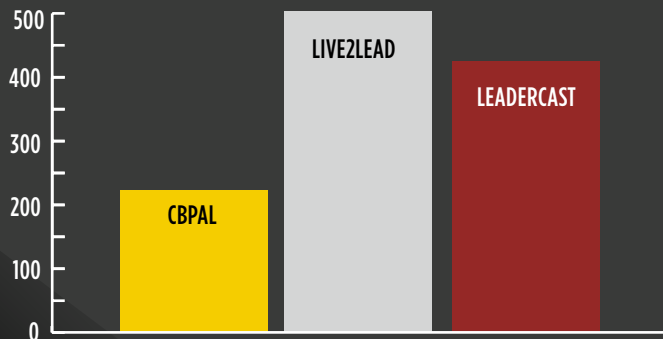
**900** business, ministry, and nonprofit professionals attended either a half-day or a full-day leadership conference which featured world-class speakers:

## Leadercast SPEAKERS

Andy Stanley  
 Carla Harris  
 Dr. Caroline Leaf  
 Craig Springer  
 Gayle King  
 Ginger Hardage  
 Juliet Funt  
 Marcus Samuelsson  
 Patrick Lencioni

## LIVE2LEAD SPEAKERS

John C. Maxwell  
 Carly Fiorina  
 Daniel Pink  
 Debra Searle



# FOSTERING EDUCATIONAL EXCELLENCE

The CCIB works to attract, retain, encourage, and grow Calvin business faculty and students by providing ongoing support of scholarship and engagement with the business community.

## CALVIN YOUNG WOMEN'S BUSINESS INSTITUTE

A three-day program designed to introduce high school women to innovative business theories, disciplines, and practices, while working alongside Calvin business faculty, current students, and business leaders.

**13** PARTICIPANTS • **12** DIFFERENT SCHOOLS • **5** STATES

## BUSINESS STUDENT ORGANIZATIONS

The CCIB provides leadership and financial support to **5** student-led organizations where students can engage business leaders, create community, and develop leadership skills.



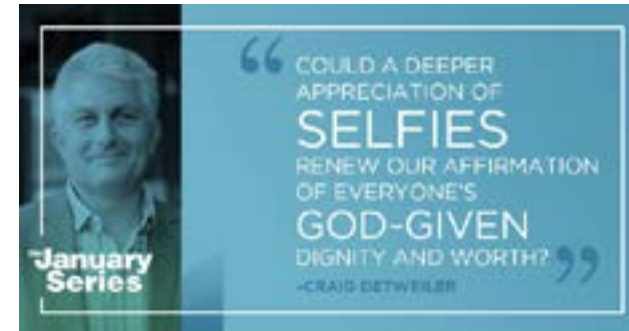
## SYMPOSIUM ON SIN IN BUSINESS

With funding from the CCIB, **10** scholars from across North America gathered on Calvin's campus in June, 2019 to explore the nature and implications of sin in business through generative conversations about drafts of papers they wrote on the subject. Convened by Dr. Jason Stansbury, the James and Judith Chambery Chair for the Study of Ethics in Business at Calvin University, the Symposium on Sin in Business generated interest from the Journal of Religion and Business Ethics which authorized a special issue on the topic to be edited by Dr. Stansbury.

## JANUARY SERIES

The CCIB partnered with The January Series to co-sponsor Dr. Craig Detweiler, author of *iGods and Selfies: Searching for the Image of God in a Digital Age*.

**900** People watched the presentation on campus  
**1900** People watched at **54+** remote sites  
**1400** People tuned in for the audio livestream  
 Total **4,200** people engaged in the live presentation



## EXECUTIVE BREAKFAST SERIES

The CCIB partnered with the Calvin Alumni Association and the Career Center to offer an executive breakfast series centered around topical subjects, featuring Calvin alumni panelists and business faculty as moderators.

**NOVEMBER:**  
 Digital Marketing  
 Dr Jill Rsiner (moderator)  
 Mike Wolf (Stow),  
 Abby Brinks (Adtegrity)

**FEBRUARY:**  
 Commercial Entrepreneurship  
 Dr. Peter Snyder (moderator)  
 Kyle Van Strein (Long Road Distillers),  
 Carol Roeda (Roeda Studios),  
 Paul Vander Kuyf (Next Door Photos)

## NEXUS PEER FINANCIAL COACHING

The CCIB provided start-up funds to support the NEXUS Peer Financial coaching program. Students are trained to provide coaching, accountability, and resources to guide fellow students in making wise, Christ-centered decisions about money and financial management. In the first year **4** student coaches had **148** meetings with **52** clients.



# PROMOTING EXPERIENTIAL LEARNING

The CCIB arranges learning experiences for business students by working with the companies who sponsor Calvin Action Projects.

## CALVIN ACTION PROJECTS

The CAP program is a multi-disciplinary project intended to provide business students at Calvin with a significant transformational learning experience. The students work in teams as consultants for organizations on real business problems.

**85** PROJECTS COMPLETED • **57** UNIQUE CLIENTS

### CAP Sponsors:



## MWEST CHALLENGE

With the help and financial support of the CCIB and the business faculty, **5 teams entered the MWest Challenge**. This student venture competition brings students together from 9 colleges and universities throughout West Michigan. Winners share \$30,000 in cash prizes.

