

BUILDING FOR THE FUTURE

In 2020 a transformational gift allowed us to begin building the new School of Business. Here are some highlights:

NEW PROGRAMS

In 2021 we graduated our first class with a BS in Financial Planning and classes began for our online MBA.

NEW BUILDING

In 2021 we broke ground and began construction of the new building which will be opening for classes in September of 2022.

NEW STAFF

In 2021 we welcomed new staff for the School of Business: our inaugural Dean, Dr. Jim Ludema, and Anne Gaertner, Operations Manager. Both are newly created positions made possible by the gift.



Dr. Jim Ludema, Dean
Calvin University
School of Business



RAISING THE LEVEL OF BUSINESS EDUCATION

Established in 2010, the Calvin Center for Innovation in Business (CCIB) engages students, faculty, and the broader business community to support and continuously improve the Calvin University School of Business.

The work of the CCIB helps raise the level of business education at the Calvin University School of Business to ensure students are well equipped for lives of service and leadership in businesses and organizations around the world. The Center also provides support for faculty and student scholarship, and faculty development to assure the excellence of our faculty and programs.



2021 IN REVIEW

INVESTOR IMPACT REPORT

HOW CAN YOU HELP?

Sponsor a CAP project

Hire an intern or recent graduate

Mentor a student

Fund a School of Business Scholarship

Fund Furnishings & Technology

Invest in the CCIB

Pray for Calvin University

To make a donation contact

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**CALVIN CENTER FOR
INNOVATION IN BUSINESS**

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calvin.edu/innovation

PROMOTING EXPERIENTIAL LEARNING

Calvin Action Projects (CAP) are an integral and distinctive feature of the Calvin business curriculum. CAP projects provide students transformational learning experiences working in teams on real business problems for client businesses and organizations. The CCIB recruits and coordinates clients and projects for several business courses including the business capstone which features a semester-long consulting project.

49 PROJECTS COMPLETED • 29 UNIQUE CLIENTS



FOSTERING EDUCATIONAL EXCELLENCE

The CCIB works to attract, retain, encourage, and grow Calvin business faculty and students by providing ongoing support of scholarship and engagement with the business community.

BUSINESS STUDENT ORGANIZATIONS

The CCIB provides leadership and financial support to five student-led organizations allowing students to engage business leaders, explore their chosen disciplinary specialty, create community, and develop leadership skills.



MWEST CHALLENGE

With the help and financial support of the CCIB, Calvin business faculty and Calvin Startups, the student-led entrepreneurship club, Calvin students compete in the MWEST Challenge.

Out of 108 teams from 9 area colleges and universities, Calvin students comprised 5 of the 33 teams that made it past the first round of selection. In the final round Calvin teams won 3 of the 9 awards. Winnings and cash prizes totaled \$3,500.

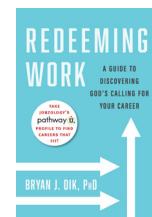


ENGAGING THE BUSINESS COMMUNITY

The CCIB positively and significantly impacts Calvin students and faculty by creating events and opportunities for them to engage with our partners in the business community.

CALVIN BUSINESS PARTNERS AWARD LUNCHEON

Approximately 120 guests were virtually welcomed to Calvin University to honor businesses and individuals that partner with the School of Business in creating outstanding learning opportunities for students.



AWARD RECIPIENT:

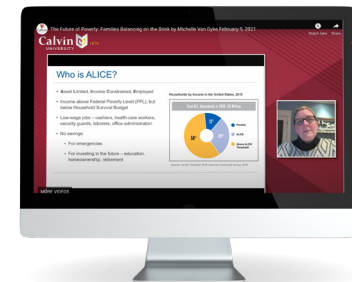
Tekton, Inc

KEYNOTE SPEAKER:

Dr. Bryan Dik

EXECUTIVE BREAKFAST SERIES

The CCIB partnered with the Calvin Alumni Association and the Career Center to offer an executive breakfast series centered around topical subjects, featuring Calvin alumni experts and business faculty as moderators.



THE FUTURE OF POVERTY:

Families Balancing on the Brink

Michelle Van Dyke, President and CEO, Heart of United Way West Michigan



THE FUTURE OF SPORTS

Dr. Brian Bolt, Calvin University & Dr. Chad Carlson, Hope College

SCHOOL OF BUSINESS MARKETING

In 2021 the CCIB produced email NEWSLETTERS and online virtual BUSINESS BRIEFINGS to share news and information on topics of interest to our School of Business stakeholders.



BUSINESS BRIEFINGS

Business Briefings were produced for the Online MBA program and the Finance Programs at Calvin.



NEWSLETTER

Monthly newsletters were produced and emailed to more than 5,000 alumni and stakeholders last spring and resumed this fall.

JANUARY SERIES

The CCIB partnered with The January Series to co-sponsor Akbar Gbajabiamila: *Everyone Can Be A Ninja* 96,763 VIEWERS • 50 STATES • 34 COUNTRIES

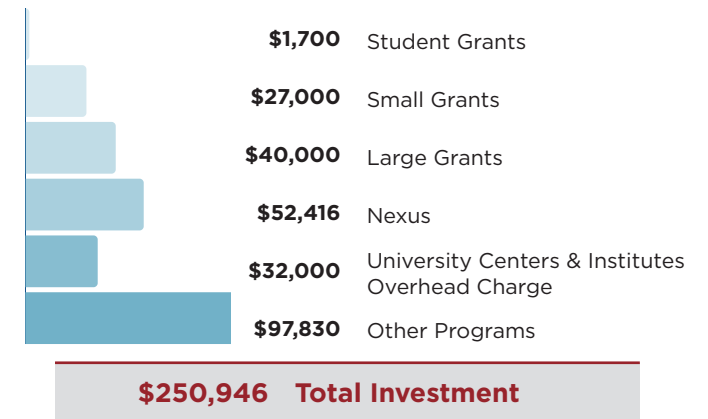


LIVE2LEAD

64 business, ministry, and nonprofit professionals attended a half-day virtual leadership conference which featured world-class speakers John. C. Maxwell, Steve Harvey, Alan Mullaly, Kat Cole, Craig Groeschel

INVESTING IN BUSINESS EDUCATION

The CCIB provides financial support through student and faculty research grants, and new program development. We also provide staff and financial support for the Calvin University School of Business through programs that engage the business community, foster educational excellence and promote experiential learning.



NEXUS PEER FINANCIAL COACHING

The CCIB provided operating funds for the Calvin NEXUS Peer Financial Coaching program. Students are trained to provide coaching, accountability, and resources to guide fellow students in making wise, biblically-based decisions about money and financial management.

5 COACHES • 68 CLIENTS • 354 MEETINGS

