Calvin’s Business Program is an academically excellent, engaged, and faithful program that connects vibrant, practice-oriented activities to its curriculum. Taught by top-tier business professionals and scholars with countless years of real-world and scholarship experience, our students graduate well-prepared for lives of service and leadership in business. Our program has seven areas of study, allowing students to develop an in-depth understanding of a particular area of business.

- Accounting
- Marketing
- Finance
- Human Resources
- Operations
- Small Business
- Organizational Communications

Our program is also experiential, meaning students regularly tackle real-life business problems through case studies, internships, and project-based learning opportunities.

Calvin’s Business Program is an academically excellent, engaged, and faithful program that connects vibrant, practice-oriented activities to its curriculum. Taught by top-tier business professionals and scholars with countless years of real-world and scholarship experience, our students graduate well-prepared for lives of service and leadership in business. Our program has seven areas of study, allowing students to develop an in-depth understanding of a particular area of business.

- Accounting
- Marketing
- Finance
- Human Resources
- Operations
- Small Business
- Organizational Communications

Our program is also experiential, meaning students regularly tackle real-life business problems through case studies, internships, and project-based learning opportunities.

FACULTY
Our faculty members are real-world practitioners, with advanced degrees. Many are also noted scholars in their fields and serve as consultants to businesses around the world. Specific areas of faculty expertise include ethics, accounting, finance, strategy, marketing, and management. Before joining Calvin’s faculty, our professors were key influencers at: JPMorgan, Spartan Stores, John Deere, Dominos, Sears, Merrill Lynch, Deloitte, Zondervan, Steelcase

- 100 percent of business faculty have professional experience
- 100 percent of business faculty have graduate degrees

GET INVOLVED
Engage our students: Through mentorship opportunities, networking sessions, book clubs, MBA@Calvin, classroom presentations, and more. Contact Gwen Vyhof Bultema: gcv2@calvin.edu

Attend our events: The Business Department regularly hosts business-related events which support interaction between students and businesses. Events include the Chick-Fil-A Leadercast and the annual Business Networking Dinner.

Sponsor a CAP project: Numerous organizations and businesses have sponsored Calvin Projects (CAP), which engage students in project-based learning opportunities and allow them to work on real business problems. Contact Gwen Vyhof Bultema: gcv2@calvin.edu

Hire a graduate or intern: Employers appreciate our students’ and graduates’ analytical abilities, communication skills, work ethic, and values. Contact Laurie Lemmen: laurie@calvin.edu

Invest in the CCIB: The CCIB needs the financial support of individuals, families, corporations, and foundations. Consider supporting the center to ensure its good work for years to come. Contact Ken Erffmeyer: kde2@calvin.edu

Pray for Calvin College: The most powerful means of support you can give to the Center and to Calvin is to pray for continued grace, clarity, and wisdom for our staff, faculty, and students.

Calvin Center for Innovation in Business
A CENTER OF CALVIN COLLEGE
The Calvin Center for Innovation in Business (CCIB) engages students, faculty, and the broader business community to support and develop the Calvin College Business Department, raising the level of business education and scholarship to ensure students are well-equipped for service to the global community.

Programming for the CCIB focuses on three main goals and objectives:
- To foster educational excellence
- To promote experiential learning
- To engage the broader business community

Bob Eames
Executive Director
(p) 616.526.8797
(e) eames@calvin.edu
Gwen Vyhof Bultema
Program Coordinator
(p) 616.526.7862
(e) gcv2@calvin.edu

DEPARTMENT OF BUSINESS
calvin.edu
Excellent

Our students achieve academic excellence through relevant and innovative programming.

Our students study and grapple with cutting edge curriculum designed and written by leading business thinkers and doers. They are high-performers, recognized for their intelligence, enthusiasm, and motivation, and competitive with graduates of other leading business institutions throughout the nation.

- 71 percent of 2010 Calvin graduates were employed by graduation; 29 percent pursued further education
- 90.6 percent of 2010 business graduates were employed by graduation
- 73 percent of students passed the CPA exam in 2010; national average was 48.3 percent

Our curriculum, which is based in the liberal arts tradition, as well as our student activities, broadens and deepens each student’s understanding of the entire world, while developing individual talents, gifts, and a strong network of business peers.

Engaged

Our students engage business while studying it.

Our business program encourages students to learn through real-world experiences and opportunities, including study abroad programs, internships, project-based learning, and internships.

Some of our most dynamic courses involve Calvin Action Projects (CAP), which place students inside an organization where they apply the theories and principles they have discussed in class to real-life business problems or opportunities.

- 100 percent of our business graduates have consulted with a real business through CAP
- 86 percent of our business graduates have had one or more formal internship experiences

Faithful

Our students become agents of renewal through faithful instruction and guidance.

Our curriculum is distinctly Christian and is taught by Calvin faculty who are committed Christians, actively integrating their faith with learning, teaching, and scholarship. Our students learn to fully embrace and integrate their own faith into all learning and activities as well, ensuring they are impact players, well-prepared for lives of faithful service to the Kingdom.