Why German?

✴ German has the LARGEST NUMBER OF NATIVE SPEAKERS IN THE EU (far more than English, Spanish, or French).

✴ Germany is at the forefront of developments in ENGINEERING and DESIGN, and is second in the world IN AUTOMOBILE PRODUCTION.

✴ The German ECONOMY RANKS NUMBER FOUR WORLDWIDE and NUMBER ONE IN EUROPE. The EU is the LARGEST UNIFIED ECONOMIC ZONE in the WORLD.

✴ Germany is the SECOND LEADING EXPORTER in the WORLD.

✴ More that 1,000 GERMAN COMPANIES (more than any other language) operate in the USA. Do you recognize any of these German companies? Adidas, Aldi, Trader Joe’s, BASF, Volkswagen, Audi, Lufthansa, Porsche, Mercedes, BMW, Siemens, T-Mobile, Bayer, Merck, Allianz, Krups, Braun, Bosch, Miele, T-Mobile, BMG Music, AEG, Puma...

✴ Germany is one of the TOP THREE NATIONS IN RESEARCH AND DEVELOPMENT OF HIGH-TECH PRODUCTS, and the world leader in both wind and solar power production, and bio-technology firms.

✴ German is the SECOND MOST COMMONLY USED SCIENTIFIC LANGUAGE in the world and the SECOND MOST COMMON LANGUAGE ON THE WORLD WIDE WEB.

✴ Germany is the SECOND LARGEST DONOR OF AID TO DEVELOPING COUNTRIES.

✴ Germany financially SPONSORS OVER 60,000 INTERNATIONAL EXCHANGES EACH YEAR.

✴ Many of the Western world’s MOST IMPORTANT WORKS OF PHILOSOPHY, LITERATURE, MUSIC, ART HISTORY, THEOLOGY, CHEMISTRY, PHYSICS, ENGINEERING AND MEDICINE are written in German. Do you recognize any of these names? Arendt, Bach, Beethoven, Bonhoeffer, Brahms, Brecht, Buber, Einstein, Freud, Goethe, Grass, Hegel, Heidegger, Kafka, Kant, Mahler, Mann, Marx, Mozart, Nietzsche, Planck, Schoenberg, Schubert, Schumann, Wagner, Weber...