

STACEY M. B. WIELAND

Associate Professor, Department of Communication Arts & Sciences, Calvin College

CONTACT INFORMATION

Calvin College
Communication Arts & Sciences, 267 DCS
1810 East Beltline SE
Grand Rapids, MI 49546

(616) 526-7536 Office
(269) 275-2675 Mobile
stacey.wieland@calvin.edu

EDUCATION

University of Colorado, Boulder, *Department of Communication*

Ph.D., August 2007

Dissertation Title: Making Sense of Work as a Part of Everyday Life: A Qualitative Study of Swedish Identity Construction

Dissertation Committee: Timothy Kuhn (Chair), Stanley Deetz, Bryan Taylor, Nikki Townsley, Dan Kärreman (Lund University, Sweden)

University of Southern California, *Annenberg School of Communication*

M.A., August 2001

Advisor: Janet Fulk

Research Practicum Paper: Building Trust in Transient Consulting Teams

Calvin College, *Department of Communication Arts and Sciences*

B.A., May 2000 (Spanish Minor)

Advisor: Quentin Schultze

APPOINTMENTS

Calvin College, *Department of Communication Arts & Sciences*

Associate Professor: Fall 2014-present

Western Michigan University, *School of Communication*

Assistant Professor: Fall 2011-Spring 2014

Villanova University, *Department of Communication*

Assistant Professor: Fall 2007-Spring 2011

University of Colorado, Boulder, *Department of Communication*

Graduate Part-Time Instructor: Fall 2002-Spring 2007

Calvin College, *Department of Communication Arts and Sciences*

Adjunct Instructor: Spring 2002

University of Southern California, *Annenberg School of Communication*

Teaching Assistant: Fall 2000-Spring 2001

TEACHING

Calvin College: Department of Communication Arts & Sciences

CAS 101: Oral Rhetoric, Fall 2014; Spring 2015
CAS 240: Group Communication, Fall 2014; Fall 2015
CAS 260: Interpersonal Communication, Fall 2015
CAS 262: Business Communication, Spring 2015
CAS 270: Gender and Communication, Fall 2014
CAS 346: Advanced Communication Study, Spring 2015
CAS 399: Internship in Communication, Fall 2015

Western Michigan University: School of Communication

Human Communication Theory, Fall 2011; Fall 2012; Fall 2013
Leadership, AY 2011-2012; Spring 2014
Applied Topics in Organizational Communication: Work and Organizations in a Global Era, Spring 2012; Spring 2014
Qualitative Methods in Communication Research (M.A.), Fall 2012; Fall 2013

Villanova University: Department of Communication

Introduction to Communication Research, AY 2007-2008, Fall 2008; Spring 2010; Fall 2010
Theories of Organizational Communication, AY 2007-2008, Spring 2009; Spring 2010; Fall 2010
Teambuilding and Small Group Communication, Fall 2008; Fall 2009; Fall 2010
Globalization, Work and Organizations, Spring 2009; Spring 2010
Organizational Communication (M.A.), Fall 2009

University of Colorado, Boulder: Department of Communication

Public Speaking, AY 2002-2003; Summer 2004
Communication and Society, AY 2003-2004 (Teaching Assistant)
Organizational Communication, AY 2004-2005, Spring 2007
Campaigns and Revolutions, Fall 2006 (Teaching Assistant)
Senior Seminar: Organizations, Identities and the Everyday Lives of Workers, Fall 2006

Calvin College, Department of Communication Arts and Sciences

The Fundamentals of Oral Rhetoric, Spring 2002 (Adjunct Instructor)

University of Southern California, Annenberg School of Communication

Human Communication Principles and Practices, AY 2000-2001
Communication and Social Movements, Fall 2000 (Teaching Assistant)

Pedagogical Training

Lilly New Faculty Mentoring Program, Calvin College – AY 2014-2015
Cultural Intelligence Workshop, Calvin College – May 2015
Calvin College New Faculty Orientation – August 2014
Qualitative Data Analysis: Unmasking the Backstage Steps of Making Sense of Qualitative Data, Short Course at the National Communication Association – November 2012
Villanova Institute for Teaching and Learning One-Day Seminar, Villanova University – May 2010
Villanova Institute for Teaching and Learning One-Day Seminar, Villanova University – May 2009
Catholic Social Teaching and Issues of Social Justice, Villanova University – May 2008
Graduate Teacher Program, University of Colorado, Boulder – 2003-2007

Teaching Grants

Instructional Development Travel Grant, WMU Office of Faculty Development, Fall 2012, \$764

Awarded to attend “Qualitative Data Analysis: Unmasking the Backstage Steps of Making Sense of Qualitative Data,” a short-course at the National Communication Association Conference, Orlando FL, November 2012

SCHOLARSHIP

Awards for Scholarship

Top Four Paper Award, Organizational and Professional Division
Central States Communication Association, 2013
“Unraveling the Leadership Dichotomy” (co-authored with Leah Omilion-Hodges)

Article of the Year, Management Communication Quarterly, 2010, Volume 24
“Ideal Selves as Resources for the Situated Practice of Identity”

W. Charles Redding Dissertation Award, 2008
Organizational Communication Division, International Communication Association

Scholarly Interests

- Studying organizational communication using critical and interpretive theories and methodologies
- Understanding the meanings and meaningfulness of paid work
- Exploring how organizations and individuals construct paid work in relationship to everyday life (work/life issues)
- Exploring processes of identity work and identity regulation and the role of organizational and societal discourses in identity construction processes

Publications

Peer-Reviewed

O’Million-Hodges, L. & Wieland, S. M. B. (forthcoming, accepted for publication). Unraveling the leadership dichotomy in the classroom and beyond. *Journal of Leadership Education*.

Wieland, S. M. B. & Bauer, J. C. (2015). Interrogating meanings of work in children’s literature. *Communication Teacher*, 29, 76-80.

*Lair, D. J. & Wieland, S. M. B. (2012). Vocational socialization in the university: Narratives of major selection. *Management Communication Quarterly*, 26(3), 423-452.

* The authors have listed their names alphabetically to indicate equal authorship.

Wieland, S. M. B. (2011). Struggling to manage work as a part of everyday life: Complicating control, rethinking resistance and contextualizing work/life studies. *Communication Monographs*, 78(2) 162-184.

Wieland, S. M. B. (2010). Ideal selves as resources for the situated practice of identity. *Management Communication Quarterly*, 24(4), 503-528.

Lead Article

9th most-read MCQ article in January 2012; 3rd most-read MCQ article in February 2012

Article of the Year Award, *Management Communication Quarterly* Volume 24

Taylor, B. C., Irvin, L. R. & Wieland, S. M. (2006). Checking the map: Critiquing Joanne Martin's meta-theory of organizational culture and its uses in organizational communication research. *Communication Theory*, 16, 304-332.

Invited

Wieland, S. M. B. (forthcoming). Organizational identity. In C. Scott & L. Lewis (Eds.) *International Encyclopedia of Organizational Communication*. Hoboken, NJ: Wiley.

Wieland, S. M. B., & Loughlin, B. (forthcoming). From longing to work to loving retirement: Changing meanings of work of a Latvian American in Sweden. In S. Shenoy-Packer & E. Gabor (Eds.) *Immigrants Communicating Meanings of Work*. Bern, Switzerland: Peter Lang.

Kirby, E. L., Wieland, S. M. B. & McBride, M. C. (2013). Work/life conflict. In J. Oetzel & S. Ting-Toomey (Eds.), *Handbook of communication and conflict* (2nd ed., pp. 377-402). Thousand Oaks, CA: Sage.

Koschmann, M. A. with R. Bisel, I. Botero, C. Lin, J. Olufowote, L. Perriton, D. Schoeneborn, & S. Wieland (2012). An Eye for an I: Thoughts About Management Communication Quarterly From the Next Generation. *Management Communication Quarterly*. doi: 10.1177/0893318912458761

Wieland, S. M. B. (2012) Community engagement in/of organizations. In T. L. Roberts, L. K. Henderson, & C. Edwards, (Eds.). *Communication and community engagement* (3rd ed., pp. 15-18). Dubuque, IA: Kendall Hunt.

Wieland, S. M. B., Bauer, J. C. & Deetz, S. (2009). Excessive careerism and destructive life stresses: The role of entrepreneurialism in colonizing work identities. In P. Lutgen-Sandvik, & B. Sypher, (Eds.). *The destructive side of organizational communication: Processes, consequences and constructive ways of organizing* (pp. 99-120). London and New York: Routledge.

Wieland, S. M. (2006). Discourses of careerism, separatism, and individualism: A work/life communication response to the opt-out revolution. *Electronic Journal of Communication / La Revue Electronique de Communication*, 16 (3 & 4).

Kirby, E. L., Wieland, S. M. & McBride, M. C. (2006). Work/life conflict. In J. Oetzel & S. Ting-Toomey (Eds.), *Handbook of communication and conflict* (pp. 327-357). Thousand Oaks, CA: Sage.

Conference Presentations

Wieland, S. M. B. (2015, July). *Resiliently negotiating work and identity in the midst of a layoff*. Project-in-process presentation at the annual meeting of the Engaging Organizational Communication Conference. Aspen, CO.

Wieland, S. M. B. (2014, November). *Opting-in from a work/life communication lens*. Panel presentation at the annual meeting of the National Communication Association. Chicago, IL.

Sandor, K. & Wieland, S. M. B. (2014, November). *Understanding work socialization: A qualitative study of a youth employment program*. Paper presented at the annual meeting of the National Communication Association. Chicago, IL.

Wieland, S. M. B. (2013, November). *The social construction of burnout: Examining Swedish workers' narratives of "stress sickness."* Paper in-progress presented at the annual meeting of the National Communication Association. Washington D.C.

Omillion-Hodges, L. & Wieland, S. M. B. (2012, April). *Unraveling the leadership dichotomy.* Paper presented at the annual meeting of the Central States Communication Association. Kansas City, MO.

Wieland, S. M. B. (2011, November). *Shifting meanings of work and identity in the midst of a layoff.* Paper in-progress presented at the annual meeting of the National Communication Association. New Orleans, LA.

Wieland, S. M. B. and Lair, D. J. (2010, November). *Vocational socialization in the university: Narratives of major selection.* Paper presented at the annual meeting of the National Communication Association. San Francisco, CA.

Wieland, S. M. B. (2010, October). *Transition and change of role as an organizational communication scholar.* Panelist at Organizational Communication Mini-Conference, Rutgers University, New Brunswick, NJ.

Wieland, S. M. B. (2009, November). *Residing in the tension between conflicting preferred selves: A qualitative study of Swedish identity construction.* Paper presented at the annual meeting of the National Communication Association. Chicago, IL.

Wieland, S. M. B. (2009, August). *Questions, suggestions and possibilities for engagement.* Position paper presented at the Engaging Organizational Communication Conference. Aspen, CO.

Wieland, S. M. B. (2009, May). *Resisting corporate colonization: Enacting the tension between organizational and societal discourses of work and life at one Swedish organization.* Paper presented at the annual meeting of the International Communication Association. Chicago, IL.

Wieland, S. M. B. (2009, February). *The sustainable self: A collective endeavor.* Position paper presented at a pre-conference entitled "The Sustainable Self" at the annual meeting of the Western States Communication Association. Mesa AZ.

Wieland, S. M. B. (2009, February). *Reconsidering the container metaphor: Its prevalence, consequences and alternatives in organizational communication scholarship post-critique.* Roundtable discussion participant at the annual meeting of the Western States Communication Association. Mesa, AZ.

Wieland, S. M. (2008, July). *Focusing beyond the organization: Contextualizing and reconceptualizing studies of organizational communication.* Position paper presented at the 25th Anniversary ALTA Conference. Snowbird, UT.

Wieland, S. M. (2008, February). *Serving citizens? The gendered implications of Swedish care policies.* Paper presented at the annual meeting of the Western States Communication Association. Broomfield, CO.

Wieland, S. M. (2007, November). *Lagom är bäst (lagom is best): How the value of moderation shapes Swedish understandings of work and life.* Paper presented at the annual meeting of the National Communication Association. Chicago, IL.

Wieland, S.M. (2007, November). *Governmental intervention and individual freedom.* Position paper presented at a pre-conference entitled "The Meaning(s) of Work Across Time, Cultures, & Systems:

Exploring Work's Meaning(fulness) for Organizational Communication Research and Practice” at the annual meeting of the National Communication Association. Chicago, IL.

Wieland, S. M. (2006, November). *Spotlighting societal culture in work/life research and intervention*. Position paper presented at the Work/Life Pre-convention Seminar, part of the annual meeting of the National Communication Association. San Antonio, TX.

Wieland, S. M. & Irvin, L. (2005, November). *Challenges facing organizational meta-theories: 'Meta-Mapping the terrain' of Martin's theory of organizational culture*. Paper presented at the annual Nuevo Dia Organizational Communication Mini Conference for Doctoral Students. Tempe, AZ.

Jackson, M. H., Elmoudden, S. & Wieland, S. M. (2005, May). *Insiders, outsiders, and liminality in the discourse of computer science and engineering students*. Paper presented by first and second author at the annual meeting of the International Communication Association. New York, NY.

Wieland, S. M. (2004, November). *A work-life communication response to the 'opt-out revolution'*. Paper presented at the annual meeting of the National Communication Association. Chicago, IL.

Wieland, S. M. & Irvin, L. (2004, November). *Challenges facing organizational meta-theories: 'Meta-Mapping the terrain' of Martin's theory of organizational culture*. Paper presented at the annual meeting of the National Communication Association. Chicago, IL.

Wieland, S. M. (2003, April). *Theorizing and empirically exploring work/nonwork possibilities in a global context*. Paper presented at paper development workshop on Organizational Networks at the annual Nuevo Dia Organizational Communication Mini Conference for Doctoral Students. Austin, TX.

Wieland, S. M. (2003, October). *Deconstructing assumptions of constitution: A categorization of work/non-work research*. Paper presented at the annual meeting of the Organization for the Study of Communication, Language and Gender. Cincinnati, OH.

Schultze, Q. & Wieland, S. M. (2002). *Listening as a means of rediscovering moral wisdom in the information age*. Poster presented at the annual meeting of the National Communication Association. New Orleans, LA.

Schultze, Q. & Wieland, S. M. (2002). *On the limits of cyber-communities as 'places' of virtuous dwelling*. Paper presented at the annual meeting of the National Communication Association. New Orleans, LA.

Schultze, Q. & Wieland, S. M. (2002). *On the ethical and epistemological limits of the information society*. Paper presented at the annual meeting of the National Communication Association. New Orleans, LA.

Grants

Calvin Research Fellowship, Calvin College, Interim 2016, Fellowship to sponsor course release to conduct research

College Undergraduate Research and Creative Activities Award, WMU College of Arts and Sciences, Fall 2013, \$500, Grant to fund undergraduate student Bryleigh Loughlin to assist with my research

College Discovery and Dissemination Award, WMU College of Arts and Sciences, Fall 2012, \$1000

ASTRA Grant, WMU College of Arts and Sciences, Spring 2012, \$500

ASTRA Grant, WMU College of Arts and Sciences, Fall 2011, \$500

Graduate Faculty Research Grant, 2010; Villanova University Department of Communication, \$3000
Supported a three-week research trip to Sweden to conduct qualitative interviews with members of a local branch of a multi-national organization that has announced closure of that branch

Guest Researcher Scholarship, 2005-2006; Swedish Institute, 72,000 Swedish Kronor (roughly \$11,000)
Nine-month grant supporting dissertation fieldwork in Sweden

SERVICE

Service Awards

Thomas L. Veenendall Advisor of the Year, 2010
Lambda Pi Eta, National Communication Association

Calvin College

Rhetoric Across the Curriculum Committee, Fall 2015-present
CAS Curriculum Committee, Fall 2015-present
Steering Committee, Gender Studies Minor, Fall 2014-present
Speaker at New Faculty Orientation – “What I Wish I’d Known My First Year at Calvin,” August 2015
Paper Reviewer for Gender Studies Essay Contest, Spring 2015

Discipline and Professional

Committee Participation

2015-present	Planning Committee, Aspen Conference for Engaged Communication Scholarship
2013	Article of the Year Award Selection Committee Member <i>Management Communication Quarterly</i>
2012	Article of the Year Award Selection Committee Member <i>Management Communication Quarterly</i>
2012	Chair of Committee Article and Book of the Year Nominating Committee National Communication Association, Organizational Communication
2011	Chair of Committee Article and Book of the Year Nominating Committee National Communication Association, Organizational Communication

Ad hoc reviewer of journal submissions:

2015, 2014, 2013, 2012, 2011,	
2010 & 2008	<i>Management Communication Quarterly</i>
2015 & 2012	<i>Journal of Applied Communication Research</i>
2015	<i>Business Communication Quarterly</i>
2014	<i>Electronic Journal of Communication</i>
2013	<i>Asian Women</i>
2012	<i>Scandinavian Journal of Management</i>
2012	<i>Culture and Organizations</i>
2012	<i>Journal of Family Communication</i>
2011	<i>Communication Monographs</i>
2011	<i>Human Communication Research</i>

Conference Paper Reviewer

2014	Organizational Communication Division, International Communication Association
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- 2013 Organizational Communication Division, International Communication Association
- 2012 Organizational Communication Division, International Communication Association
- 2011 Organizational Communication Division, International Communication Association
- 2012 Organizational Communication Division, National Communication Association
- 2010 Organizational Communication Division, National Communication Association
- 2009 Organizational Communication Division, National Communication Association
- Organizational Communication Division, Western States Communication Association
- 2008 Lambda Pi Eta Division, Eastern Communication Association
- Organizational Communication Division, National Communication Association
- Program Planner
- 2009 Lambda Pi Eta Division, Eastern States Communication Association
- Conference Panel Respondent
- 2010 National Communication Association, “Examining intersections of working and personal life”
- 2009 National Communication Association, “Accept me for who I am: Workplace identities”
- 2009 Eastern Communication Association, “Top Competitive Papers in Lambda Pi Eta”
- Conference Panel Chair
- 2013 National Communication Association, “Designing Research, Infrastructure, and Professional Practice in Organizations”
- 2012 National Communication Association
- 2009 Western States Communication Association “Communication Perspectives on the Organization of Work”
- 2008 Western States Communication Association “Adding Pieces to the Puzzle: Creating a More Complex Picture of Work-Life Wellness”
- Participant in Professional Development Event, “The Hiring Process, Adjusting to New Departments, Tenure and Balancing Work/Family Life,” Western States Communication Association 2008

Western Michigan University

- School of Communication Election Officer, Fall 2011-2014
- School of Communication Strategic Planning Committee, Fall 2012-Spring 2013
- Search Committee Member, Spring 2012
- Poster Presentation, “An Iterative Approach to Qualitative Data Analysis,” WMU Teaching and Learning Bash, Fall 2013
- Speaker, “Academic Conferences,” School of Communication M.A. Orientation, Fall 2013
- Speaker, “Selecting and Applying to Ph.D. Programs,” for Communication M.A. Students, Spring, 2012

Villanova University

- Chair, Department Self-Study Writing Committee – 2010-2011
- Department Self-Study External Comparison Committee – 2009-2011
- Department Self-Study Objectives/Outcomes/Assessment Committee – 2009-2011
- Lambda Pi Eta Communication Honor Society, Faculty Advisor –2007-2010
- Department Graduation Celebration Committee Member – Spring 2009; Spring 2010
- Undergraduate Advisor for Communication Majors (30/year on average)

M.A. Thesis Advisor: Jaya Mohan (Completed Fall 2009) “Partne(RED) Activism: Product(RED) and the Enactment of Cooperative Social Responsibility
M.A. Committee Member: Ralph Gigliotti (Completed Fall 2009); Kaitlin O'Shaughnessy (Completed Spring 2009)
Senior Project Reader: Fall 2007; Spring 2009; Fall 2009; Fall 2010; Spring 2011
GCNova (Girl Child Network Villanova), Faculty Advisor – 2009-2011
Blue Key Faculty Interviewer – 2009

University of Colorado, Boulder

Graduate Student Representative, Faculty Search Committee, AY 2006-2007
Undergraduate Thesis Committee Member, AY 2003-2005
Chair and Co-Founder, Communication Graduate Student Association, AY 2003-2004
Communication Graduate Student Representative, AY 2002-2003

Church and Community

Director of Children’s Ministries, Country Chapel United Methodist Church – 2012-present
Developed and continue to oversee children’s ministry programming

Barry County Relay for Life Participant, American Cancer Society – 2013 & 2014

Job Loss Support Group, Ridley Park United Methodist Church – 2009-2010
Founder and Facilitator of weekly support group for members of the community who were out of work

“Finding a Job in a Tough Economy,” Ridley Park United Methodist Church – Spring 2010
Coordinator of monthly lecture series for unemployed members of the community

Villanova Day of Service
Departmental Coordinator and Participant – Fall 2008 and 2009
Participant – Fall 2007

FaithTrek (program for high school students exploring issues of faith, identity and vocation), Iliff
School of Theology
Small Group Leader – July 2005

INTEGRATION OF FAITH AND SCHOLARSHIP DEVELOPMENT ACTIVITES

Kuiper 2, Faith and Vocation Workshop Participant – 2015-2016

Participant in Faith and Communication Conference – June 11-13, 2015, Grand Rapids, MI

Attended Symposium on Business and Common Grace – October 31, 2014, Calvin College

Kuiper Seminar Participant – January 2015

Lilly New Faculty Mentoring Program – 2014-2015
Mentor: Vicki DeVries, French Department