

Jesse Holcomb

PROFESSIONAL EXPERIENCE

2017-present: Assistant professor, journalism and communication, Calvin College, Grand Rapids, MI.

2017-present: Research fellow, Tow Center for Digital Journalism, Columbia University Journalism School, New York, NY.

2007-17: Associate director of research (Journalism & Media), Pew Research Center, Washington, D.C. (Editing and writing reports and blog posts; staff supervision; project management; design and execution of data-driven reports on topics related to media, politics, technology and religion; public speaking and media relations; grant-writing; hiring and recruitment; advising the Center on research agenda and audience strategy.)

2009: Adjunct professor of media and public affairs, The George Washington University, Washington, D.C.

2004-06: Writing associate, Public Interest Network, Boston, MA (Covered state-level environmental and consumer policy issues for network of newsletters and websites produced by a national advocacy organization; copy-edited and proofread content; web development and production.)

2003-04: Editorial assistant, *Sojourners* magazine, Washington, D.C. (Produced features, commentaries and reviews for monthly magazine covering the intersection of religion and politics; proof-read and fact-checked copy; managed permissions department and unsolicited manuscripts department; conducted research and design for monthly magazine features; wrote news briefs for weekly e-mail newsletter, SojoMail.)

EDUCATION

M.A., Media and Public Affairs, The George Washington University – 2009

- * Departmental fellowship recipient
- * Research and teaching assistant for department faculty

B.A., Sociology; English Language and Literature, Gordon College – 2003

- * Magna Cum Laude
- * A.J. Gordon Scholar recipient
- * Teaching assistant for sociology and English department faculty
- * Participant, Gordon-at-Oxford program

MASTER'S THESIS

“Faith, Science and Trust: Climate Change Framing Effects and Conservative Protestant Opinion.” An experimental design testing for short-term effects of global warming frames on conservative Protestants. Treatments manipulate both sources and framing of the argument for global warming mitigations. Defended: June 2008.

PUBLICATIONS

Book chapters and reference articles

Holcomb, J. (2016). Anti-social media: Watching, hearing and talking about politics in US cable news channels. In Stephen Cushion and R. Sambrook (eds.). *The Future of 24-Hour News: New Directions, New Challenges* (2nd edition). New York: Peter Lang Publishing.

Holcomb, J. (2009). Social networking websites. In C. Sterling (ed.). *The Encyclopedia of Journalism*. Thousand Oaks, California: Sage Publications.

Book Projects (research assistance)

2012-2013: Research assistant, Tom Rosenstiel and Bill Kovach. (Conducted research and conceptual input to revised edition of the Goldsmith Book Award winner, *The Elements of Journalism*.)

2007-08: Research assistant, Robert Entman, PhD. The George Washington University, School of Media and Public Affairs, Washington, D.C. (Conducted literature review, research design, and content analysis of framing bias in the news, including related topics on presidential campaign coverage and global warming coverage.)

Selected Pew Research Center publications

Barthel, M., Mitchell, A., Holcomb, J. (2016). Many Americans believe fake news is sowing confusion. Pew Research Center. Available online at: <http://www.journalism.org/2016/12/15/many-americans-believe-fake-news-is-sowing-confusion/>

Barthel, M., Holcomb, J., Mahone, J., Mitchell, A. (2016). Civic engagement strongly tied to local news habits. Pew Research Center. Available online at: <http://www.journalism.org/2016/11/03/civic-engagement-strongly-tied-to-local-news-habits/>

Mitchell, A., et al. (2016). Election 2016: Campaigns as a direct source of news. Pew Research Center. Available online at: <http://www.journalism.org/2016/07/18/election-2016-campaigns-as-a-direct-source-of-news/>

Mitchell, A., Holcomb, J. (2016). State of the news media 2016. Pew Research Center. Available online at: <http://www.journalism.org/2016/06/15/state-of-the-news-media-2016/>

Barthel, M., Stocking, G., Holcomb, J., Mitchell, A. (2016). Seven-in-ten Reddit users get news on the site. Pew Research Center. Available online at: <http://www.journalism.org/2016/02/25/seven-in-ten-reddit-users-get-news-on-the-site/>

Holcomb, J., et al. (2015). Today's Washington press corps more digital, specialized. Pew Research Center. Available online at: <http://www.journalism.org/2015/12/03/todays-washington-press-corps-more-digital-specialized/>

Matsa, K., Holcomb, J., Mitchell, A. (2015). News coverage of the papal visit: Narrative made room for the personal, not just the political. Pew Research Center. Available online at: <http://www.journalism.org/2015/10/07/news-coverage-of-the-papal-visit/>

Holcomb, J., Mitchell, A. (2014). The revenue picture for American journalism. Pew Research Center. Available online at: <http://www.journalism.org/2014/03/26/the-revenue-picture-for-american-journalism-and-how-it-is-changing/>

Olmstead, K., Mitchell, A., Holcomb, J., Vogt, N. (2014). News video on the web. Pew Research Center. Available online at: <http://www.journalism.org/2014/03/26/news-video-on-the-web/>

Holcomb, J., Hitlin, P., Vogt, N. (2014). Media coverage of Pope Francis' first year. Pew Research Center. Available online at: <http://www.journalism.org/2014/03/06/media-coverage-of-pope-francis-first-year/>

Holcomb, J., Gottfried, J., Mitchell, A. (2013). News use across social media platforms. Pew Research Center. Available online at: <http://www.journalism.org/2013/11/14/news-use-across-social-media-platforms/>

Holcomb, J. (2013). What's next for nonprofit journalism? Pew Research Center. Available online at: <http://www.journalism.org/2013/10/03/whats-next-for-nonprofit-journalism/>

Mitchell, A., Jurkowitz, M., Holcomb, J., Enda, J., Anderson, M. (2013). Nonprofit journalism: A growing but fragile part of the U.S. news system. Pew Research Center. Available online at: <http://www.journalism.org/2013/06/10/nonprofit-journalism/>

Holcomb, J, Mitchell, A., & Cooperman, A. (2012). The media, religion and the 2012 campaign for president. Pew Research Center. Available online at: <http://www.journalism.org/2013/06/10/nonprofit-journalism/>

Holcomb, J. (2012). Religion in the news: Islam and politics dominate religion coverage in 2011. Pew Research Center. Available online at:
<http://www.journalism.org/2012/02/23/religion-news-0/>

Holcomb, J., Gross, K., & Mitchell, A. (2011). How mainstream media outlets use Twitter. Pew Research Center. Available online at:
<http://www.journalism.org/2011/11/14/how-mainstream-media-outlets-use-twitter/>

Holcomb, J., et al. (2011). Non-profit news: Assessing a new landscape in journalism. Pew Research Center. Available online at:
<http://www.journalism.org/2011/07/18/assessing-field-nonprofit-news/>

Holcomb, J. (2010). The pope meets the press: Media coverage of the clergy abuse scandal. Pew Research Center. Available online at:
<http://www.journalism.org/2010/06/11/pope-meets-press/>

Rosenstiel et al. (2010). How news happens: A study of the news ecosystem of one American city. Pew Research Center. Available online at:
<http://www.journalism.org/2010/01/11/how-news-happens/>

Holcomb, J. (2009). The starting line: Media coverage of the faith-based initiative in the first six months of 2001 and 2009. Pew Research Center. Available online at:
<http://www.journalism.org/2009/08/12/starting-line-media-coverage-faithbased-initiative-first-six-months-2001-and/>

Selected journalistic publications

Holcomb, J. (2017). Information disorder, coming to a congressional district near you. *Nieman Journalism Lab*.

Holcomb, J. (2007). Memory in the age of MySpace: Remembering who we are in a digitally fragmented world. *Sojourners*, 36(7).

Holcomb, J. (2007). Tortured logic: Do shows like 24 help make torture acceptable? *Sojourners*, 36(6).

Holcomb, J. (2005). Marriage and the common good. *Sojourners*, 35(7).

Holcomb, J. (2005). A preacher's last rites. *Sojourners*, 35(3).

Holcomb, J. (2004). Community.com. *Sojourners*, 33(5).

Holcomb, J. (2004). A refuge from Tyranny. *Sojourners*, 32(5).

Refereed Conference Papers and Presentations

Holcomb, J. (2017). What is the ROI on news? Presented at the annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC), Chicago, IL.

Holcomb, J. (2015). Social news ecology at the neighborhood level: A case study of Denver, Colorado. Presented at the annual meeting of the International Communication Association (ICA), San Juan, PR.

Holcomb, J. (2013). Overstating the ‘Mormon problem’: Media coverage of Mitt Romney’s faith identity in the 2012 presidential campaign. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC), Washington, DC.

Holcomb, J. (2011). A bigger footprint: Religion coverage by another name. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC), St. Louis, MO.

Holcomb, J. (2010). Faith, science and trust: Climate change framing effects and conservative Protestant opinion. Presented at the annual meeting of the National Communication Association, San Francisco, CA.

Phalen, P. & Holcomb, J. (2007). A history of Family Theater and religious broadcasting in the Cold War. Presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV.

TEACHING RECORD

Calvin College

CAS 180 – Communicating with Digital Media, Fall, 2017
ENGL 264 – Basic Journalism, Fall, 2017

The George Washington University (School of Media and Public Affairs)

SMPA 51 – Research Methods for Mass Communication, Fall, 2009
SMPA 51 – Research Methods for Mass Communication, Spring, 2009
SMPA 0801 – Hollywood & Politics, Fall, 2006 (Teaching assistant)
SMPA 0801 – Hollywood & Politics, Spring, 2007 (Teaching assistant)

SELECTED SPEAKING ENGAGEMENTS (2013-PRESENT)

“Digital trends in local news.” *Annual conference of Local Independent Online News Publishers*. October 28, 2017. Chicago, IL.

“Understanding the trust problem: The public, the press and the credibility deficit.” *Center for the Advancement of Public Action, Bennington College*. October 12, 2017. Bennington, VT.

“Toward the construction of a digital adaptation index for local news.” *Tow Center for Digital Journalism, Columbia University Journalism School*. September 22, 2017. New York, NY.

“Trust me: The public, the press and the credibility deficit.” *The James and Mary Quello Center, Michigan State University*. September 21, 2017. East Lansing, MI.

“State of the news media.” *European Alliance of News Agencies*. May 18, 2017. Larnaca, Cyprus.

Participant: Working group on teens and news. *Data & Society*. April 25, 2017. New York, NY.

“Trust me: The public, the press and the credibility deficit.” *Center for the Advancement of Public Action, Bennington College*. April 20, 2017. Bennington, VT.

“The media and democracy in a post-truth era.” *The Chicago Council on Global Affairs*. January 19, 2017. Chicago, IL.

“Where American journalism is heading.” *The George Washington University’s School of Media and Public Affairs*. November 16, 2016. Washington, DC.

“The State of the U.S. news media.” *The Poynter Institute Media Innovations Tour*. November 14, 2016. Washington, DC.

“Digital trends in local news.” *Annual conference of Local Independent Online News Publishers*. September 30, 2016. Chicago, IL.

“Key trends in news, media and technology.” *The World Press Institute*. September 8, 2016. Washington, DC.

“The modern news consumer.” *The Pentagon (a meeting with public affairs officials with the Joint Chiefs of Staff)*. August 5, 2016. Arlington, VA.

“The modern news consumer.” *Heritage Foundation (briefing for communications and Daily Signal staff)*. August 3, 2016. Washington, DC.

“Where news is heading.” *Oregon Public Broadcasting*. June 2, 2016. Portland, OR.

“State of the news media.” *Russian journalist contingent sponsored by the International Center for Journalists*. May 18, 2016. Washington, DC.

“Journalism sustainability and revenue innovation.” *The George Washington University’s School of Media and Public Affairs*. April 11, 2016. Washington, DC.

“The sociology profession, faith, and the 21st century environment for social science professionals.” *Gordon College*. March 18, 2016. Wenham, MA.

“Journalism, social media and society.” *The U.S. Department of State’s International Visitor Leadership Program*. February 18, 2016. Washington, DC.

“U.S. media policy and the democratic role of journalism.” *The Embassy of Sweden*. February 17, 2016. Washington, DC.

“State of the news media.” *Lutheran College Washington Semester Program*. February 4, 2016. Arlington, VA.

“The changing Washington press corps.” *National Press Foundation’s luncheon for the Paul Miller Fellows*. December 14, 2015. Washington, DC.

“The social news environment.” *Next-Gen Leadership Conference (NCLS Capitol Forum)*. December 8, 2015. Washington, DC.

“News habits of the millennial generation.” *Annual ASNE convention*. October 17, 2015. Palo Alto, CA.

“Small town on the small screen.” *Annual conference of Local Independent Online News Publishers*. October 2, 2015. Chicago, IL.

“State of the news media.” *University of Maryland’s Philip Merrill College of Journalism*. September 10, 2015. College Park, MD.

“The social news consumer.” *The headquarters of the Chronicles of Higher Education and Philanthropy*. August 26, 2015. Washington, DC.

Keynote address: “Local news in a digital age.” *The annual conference of the Association of Alternative Newsmedia*. July 16, 2015. Salt Lake City, UT.

“The local news ecosystem.” *Semi-annual conference of Local Independent Online News Publishers*. June 6, 2015. Philadelphia, PA.

Moderator: Panel of journalists on the topic of surveillance, journalism and source protection. *Annual conference of Investigative Reporters & Editors*. June 5, 2015. Philadelphia, PA.

“Uses and applications of data in journalism.” *Universite de Nantes*. May 12, 2015. Nantes, FR (remote).

“Local news in a digital age.” *Annual convention of the Public Affairs Council*. May 7, 2015. Washington, DC.

“Media and political polarization.” *Press Counselors of the European Union*. April 30, 2015. Washington, DC.

“Digital security and investigative journalism.” *The U.S. Department of State’s International Visitor Leadership Program*. April 28, 2015. Washington, DC.

“Digital media usage among the American public.” *The U.S. Department of State’s International Visitor Leadership Program*. April 21, 2015. Washington, DC.

“Local media and communities of color.” *UNITY Diversity Caucus*. April 10, 2015. Washington, DC.

“Government, privacy and journalism.” *CUNY (York College)*. March 10, 2015. New York, NY.

“The government, the public and the press.” *The U.S. Department of State’s International Visitor Leadership Program*. January 13, 2015. Washington, DC.

“The ingredients for a story that breaks into—and sticks in—the news cycle.” *The White House (a meeting with advisors and communications staff)*. December 18, 2014. Washington, DC.

“Perpetual change or critical moment? Finding the audience, sustaining journalism.” *Annual meeting of the Greater Public board of directors*. October 28, 2014. Washington, DC.

Participant: New Metrics Working Group, sponsored by Democracy Fund. *Rutgers University*. October 17, 2014. New Brunswick, NJ.

“The economics of cable news.” *University of Missouri School of Journalism*. October 8, 2014. Presented via video conference in Washington, DC.

“Economic and technological trends in American journalism.” *University of Maryland’s Philip Merrill College of Journalism*. September 11, 2014. College Park, MD.

“The big picture for U.S. news and information.” *The World Press Institute*. September 4, 2014. Washington, DC.

“Trends in news revenue: The view from 30,000 feet (with a detour).” *Investigative Reporters and Editors annual conference*. June 26, 2014. San Francisco, CA.

Moderator: Panel of philanthropists on nonprofit news sustainability. *Investigative Reporters and Editors annual conference*. June 26, 2014. San Francisco, CA.

“The state of data on journalism.” *Quantifying Journalism conference at the Tow Center for Digital Journalism, Columbia University Journalism School*. May 30, 2014. New York, NY.

“Trends in news revenue: The view from 30,000 feet (with a detour).” *Solving the Revenue Riddle pre-conference at the International Symposium on Online Journalism*. April 3, 2014. Austin, TX.

“What do the public want from journalism?” *The George Washington University’s School of Media and Public Affairs*. March 24, 2014. Washington, DC.

“Big data and news media analysis.” *OTMedia conference, sponsored by INA*. December 16, 2013. Paris, FR.

“Three digital waves that are changing the U.S. news landscape.” *Temple University*. November 20, 2013. Philadelphia, PA.

“Digital news consumption and behaviors.” *Visitor group sponsored by the Chinese Embassy, hosted by the George Washington University*. October 15, 2013. Washington, DC.

Keynote address: “The impact of mobile and social media on news consumption.” *Cincinnati USA Convention & Visitors Bureau National Tourism Week*. May 10, 2013. Cincinnati, OH.

“The impact of the digital revolution on cable and broadcast news.” *SUNY’s Levin Institute*. February 20, 2013. New York, NY.

“The responsibilities of the media in a digital age.” *Pacific Lutheran University’s Washington program*. January 17, 2013. Washington, DC.

SELECTED MEDIA APPEARANCES

Appeared on, “Is the media fair to Pres. Trump?” *The Vermont Conversation*, *WDEV Radio Vermont*. October 19, 2017. Available online at:
<https://vermontconversation.com/2017/10/19/is-the-media-fair-to-pres-trump/>

Quoted in, “Can Univision 45, Houston’s Spanish-language news leader, keep its edge?” *Houstonia*. March 21, 2017. Available online at:
<https://www.houstoniamag.com/articles/2017/3/21/univision-45-telemundo-47-spanish-language-news-houston>

Quoted in, “Spanish Language VME TV Dropped in large Hispanic region.” *Associated Press*. January 6, 2017. Available online at:
https://www.washingtonpost.com/national/spanish-language-vme-tv-dropped-in-large-hispanic-region/2017/01/06/e37597f2-d437-11e6-9651-54a0154cf5b3_story.html?utm_term=.5336cda87250

Quoted in, “How many people really get their news from Facebook?” *Slate*. December 20, 2016. Available online at:
http://www.slate.com/articles/technology/technology/2016/12/how_many_people_really_get_their_news_from_facebook.html

Quoted in, “What Americans really think about fake news.” *Vocativ*. December 15, 2016. Available online at: <http://www.vocativ.com/384346/americans-fake-news/>

Quoted in, “How we got to post-truth.” *Fast Company*. November 18, 2016. Available online at: <https://www.fastcompany.com/3065580/how-we-got-to-post-truth>

Quoted in, “When our news becomes an algorithm, how can we know what is true?” *The Huffington Post*. November 17, 2016. Available online at:
http://www.huffingtonpost.co.uk/ryan-browne/facebook-fake-news_b_13009202.html

Appeared on, “Trump, the media and restoring trust.” *Iowa Public Radio*. November 16, 2016. Available online at: <http://iowapublicradio.org/post/trump-media-and-restoring-trust#stream/0>

Quoted in, “Does the internet have a fake news problem?” *CNET*. November 15, 2016. Available online at: <https://www.cnet.com/news/internet-fake-news-problem-google-facebook-election/>

Quoted in, “After the Trump bump: Cable news has been the big winner this election season – but that’s about to end.” *Salon*. October 26, 2016. Available online at:
<http://www.salon.com/2016/10/26/after-the-trump-bump-cable-news-has-been-the-big-winner-this-election-season-but-thats-about-to-end/>

Quoted in, “Chute des revenus des journaux en 2015 malgré la révolution numérique.” *La Presse*. June 15, 2016. Available online at: <http://affaires.lapresse.ca/economie/medias-et-telecoms/201606/15/01-4992123-chute-des-revenus-des-journaux-en-2015-malgre-la-revolution-numerique.php>

Quoted in, “The Donald trumps Clinton, Sanders on social media.” *San Francisco Chronicle*. April 4, 2016. Available online at: <http://www.sfchronicle.com/politics/article/The-Donald-trumps-Clinton-Sanders-on-social-media-7227611.php>

Quoted in, “The much-hyped Bernie Sanders economy is a bust.” *The Daily Beast*. March 1, 2016. Available online at: <http://www.thedailybeast.com/articles/2016/03/01/why-reddit-s-bernie-revolution-is-overblown.html>

Quoted in, “Most Reddit users rely on the site as a news source.” *PBS Newshour*. February 25, 2016. Available online at: <http://www.pbs.org/newshour/rundown/most-reddit-users-rely-on-the-site-as-a-news-source/>

Quoted in, “Reporters recall Challenger disaster 30 years later.” *CBS*. January 27, 2016. <http://www.cbsnews.com/news/reporters-remember-challenger-disaster-30-years-later/>

Quoted in, “Are DC bureaus worth saving?” *Columbia Journalism Review*. January 26, 2016. Available online at: http://cjr.org/united_states_project/do_we_really_need_washington_correspondents.php

Quoted in, “Future focus.” *Editor & Publisher*. December 1, 2015. Available online at: <http://www.editorandpublisher.com/feature/future-focus/>

Quoted in, “Latest unease on right: Ryan is too far left.” *The New York Times*. October 12, 2015. Available online at: http://www.nytimes.com/2015/10/13/us/politics/latest-unease-on-right-ryan-is-too-far-left.html?_r=0

Quoted in, “Podcasts’ biggest problem isn’t discovery, it’s diversity.” *Wired*. August 31, 2015. Available online at: <https://www.wired.com/2015/08/podcast-discovery-vs-diversity/>

Appeared on, “Press Publish 12: Jesse Holcomb of Pew Research on what they’re watching for in this election cycle.” *Nieman Lab*. August 12, 2015. Available online at: <http://www.niemanlab.org/2015/08/press-publish-12-jesse-holcomb-of-pew-research-on-what-theyre-watching-for-in-this-election-cycle/>

Quoted in, “Pew study: More people are using Facebook and Twitter for news.” *CBS*. July 21, 2015. Available online at: <http://philadelphia.cbslocal.com/2015/07/21/pew-study-more-people-using-facebook-twitter-news/>

Quoted in, “When the local paper closes, where does the community turn?” *NPR*. June 21, 2015. Available online at: <http://www.npr.org/2015/06/21/415199073/when-the-local-paper-closes-where-does-the-community-turn>

Quoted in, “Why Time Inc. is teaming with Apple on news app.” *TheStreet*. June 12, 2015. Available online at: <https://www.thestreet.com/story/13185078/1/why-time-inc-is-teaming-with-apple-on-news-app.html>

Quoted in, “Norway to end FM radio broadcasts. Will US follow?” *The Christian Science Monitor*. April 20, 2015. Available online at: <http://www.csmonitor.com/World/Global-News/2015/0420/Norway-to-end-FM-radio-broadcasts.-Will-US-follow-video>

Appeared on, “Why Americans seem to be paying less attention to the news.” *The Diane Rehm Show (NPR)*. April 1, 2015. Available online at <http://thedianerehmshow.org/shows/2015-04-01/why-americans-seem-to-be-paying-less-attention-to-the-news>

Quoted in, “Cable news ratings: CNN, MSNBC sink despite July 2014 plane crashes, Israel-Gaza conflict.” *International Business Times*. July 30, 2014. Available online at: <http://www.ibtimes.com/cable-news-ratings-cnn-msnbc-sink-despite-july-2014-plane-crashes-israel-gaza-conflict-1644120>

Quoted in, “New money in new media.” *BBC*. April 7, 2014. Available online at: <http://www.bbc.com/news/business-26883092>