

CURRICULUM VITAE

Peter J. Snyder

EDUCATION:

UNIVERSITY OF WISCONSIN-MILWAUKEE Milwaukee, WI
Ph.D. Management Science; August 2008

WHEATON COLLEGE Wheaton, IL
M.A. Church History and Theology; May 2001

UNIVERSITY OF KANSAS Lawrence, KS
M.B.A.; May 1993

BAYLOR UNIVERSITY Waco, TX
B.B.A. Entrepreneurship and Management; May 1990

PUBLICATIONS AND PROCEEDINGS:

Cawley, B.D. & Snyder, P.J. 2012. Beyond resource-based theory: Further avenues for I-O psychology ventures into strategic management. *Industrial and Organizational Psychology: Perspectives on Science and Practice*; 5: 112-115

Snyder, P.J., Priem, R.L., & Levitas, E. 2009. The Diffusion of illegal innovations among management elites. Academy of Management Conference Best Paper Proceedings

Snyder, P., Hall, M., Robertson, J., Jasinski, T., & Miller, J.S. 2006. Ethical rationality: A strategic approach to organizational crisis. *Journal of Business Ethics*; 63: 371-383

PRESENTATIONS:

Snyder, P.J. 2009. Crime at the top: Factors affecting diffusion of illegal innovations among management elites. Academy of Management Conference

Snyder, P.J., Priem, R.L., & Levitas, E. 2009. The diffusion of illegal innovations among management elites. Academy of Management Conference

Snyder, P.J., Priem, R.L., & Harris, J.D. 2009 The strategy-making process as a method of corporate governance. Conference on Corporate Governance: New Theories, Trends, and Evidence

Snyder, P.J., Priem, R.L., & Levitas, E. 2009. The diffusion of illegal innovations among management elites. Conference on Corporate Governance: New Theories, Trends, and Evidence

Snyder, P.J. & Levitas, E. 2006. Investor capitalism goes east: What happens when two forms of capitalism meet? Academy of Management Conference

Snyder, P.J. & Priem, R.L. 2006. The strategy-making process as a mode of corporate governance. Academy of Management Conference

WORK IN PROGRESS:

Snyder, P.J. & Priem, R.L., & Harris, J.D. The strategy-making process as a method of corporate governance.

Snyder, P.J., Priem, R.L., & Levitas, E. The diffusion of illegality among management elites.

Stansbury, J., Snyder, P.J., & Touve, D. A theory of moral imagination as a dynamic capability of the firm.

AWARDS AND HONORS:

Calvin Center for Innovation in Business Fellowship 2011 (Calvin College)

Calvin Research Fellowship Interim 2011 (Calvin College)

Calvin Center for Innovation in Business Fellowship 2010 (Calvin College)

Calvin Research Fellowship Fall 2009 (Calvin College)

Diekema Fellowship Fall 2009 (Calvin College)

Finalist (top three) for the 2009 Academy of Management Social Issues in Management Doctoral Dissertation Award

2009 Academy of Management Best Paper Proceedings (Academy of Management Conference)

2009 Chambery Summer Fellowship (Calvin College)

2009 KEEN Grant to develop course on the management of innovation

Calvin Research Fellowship 2008-2009 (Calvin College)

Diekema Fellowship 2008-2009 (Calvin College)

Roger L. Fitzsimmonds Doctoral Scholarship 2007 (UW–Milwaukee)

OMT Doctoral Consortium 2007 (Academy of Management Conference)

Business Advisory Council Doctoral Scholarship 2006 (UW–Milwaukee)

Gold Star Teaching Award 2006 (UW–Milwaukee)

Chancellor's Fellowship 2004-2005 (UW–Milwaukee)

RELEVANT TEACHING EXPERIENCE:

Strategic Management (Calvin College)

Management and Organizational Behavior (Calvin College)

Business Strategy (Marquette University MBA)

Management Analysis (UW–Milwaukee)

PROFESSIONAL SERVICE:

Organized an interdisciplinary discussion on organizational theory and ecclesiology involving scholars from Calvin College, Calvin Theological Seminary, Hope College, Michigan State University, Princeton Theological Seminary, and Western Theological Seminary

Chaired session on “Dynamic Capabilities: Switch Hitters and Home Runs (Ambidexterity & Rapid Response)” at the 2006 Academy of Management Conference

Served as reviewer for the 2006 – 2011 Academy of Management Conferences

Served as ad hoc reviewer for the *Journal of Management Studies*

SELECT WORK EXPERIENCE (NON-ACADEMIC):

SEARS Hoffman Estates, IL

The Project Manager of Operations Planning for Sears’ \$250 million Store Delivery Support Transportation

The national manager of Sears’ \$100 million Take-with Store Support Transportation

A corporate industrial engineer in Sears’ logistics organization

Consultant to Sears’ logistics operations