

DEVELOPING A NEW SCHOOL CAMPUS

NATE KRETZMANN, EXECUTIVE DIRECTOR
VAN LUNEN FELLOW 2013-14

NORTH VALLEY CHRISTIAN ACADEMY
PHOENIX, ARIZONA
WWW.NORTHVALLEYCA.ORG

CONSULTANT: JOHN C. CISSELL, II



NVCA
NORTH VALLEY
CHRISTIAN ACADEMY

PROJECT BACKGROUND

NVCA has recently completed its' third year as an independent, Christian school, and is currently located in a temporary facility. The School Board approved the creation of a plan for a new, permanent campus for the future of the school. The objective of this Van Lunen Project is to develop and carry out a comprehensive plan to build a new campus. The campus will initially serve 300 students, with a future expansion to 700 students from Preschool to High School. Goal for completion is fall of 2016.

STRATEGIC ACTION

Ongoing prayer. Affirmed school mission and vision, identified need, identified opportunities and challenges, completed a demographic study, developed initial facility needs, created timelines, projected funding needs, identified potential donors/foundations for lead gifts, interviewed land developers and construction professionals, and identified funding options. Created a Capital Development Team, a Land Acquisition Team, and a Campaign Leadership Team. Networked and identified potential ministry partners for financial sustainability. Ongoing project updates are communicated to school families and key constituents. We have begun work with a capital campaign consultant. Our silent campaign is in progress, with the public campaign set for this coming fall.

PROFESSIONAL DISCOVERY

Executing a plan to create, fund, and build a new campus is extremely time consuming. The key leader of the school must be given essential time to focus on the project. This is extremely critical when it comes to building relationships and sharing the vision with potential donors. The board has allowed me to hire a part-time administrator this coming year so that I can focus on the overall project and capital campaign. It takes a great deal of people who are passionate about the mission and vision and who are willing to sacrificially use their talents and gifts to see the completion of a project this extensive.

POSITIVE OUTCOMES

The plan for the future campus has been completed and is now in implementation stage. 100% of our Board members have given initial pledges for the capital campaign. We have identified several key lead donors and personal meetings are scheduled. Two different 20-acre land parcels have been identified and both are in purchase negotiations. We have established a partnership with company that builds and operates assisted living facilities that would like to build on our campus. With a land lease, this would help with long-term financial sustainability. With God's grace we have accomplished a great deal of important strategic actions. We are growing in faith together as a school, and we know the goal will only be achieved with God's wisdom and provision. Our school community is united and enthusiastic. Our board is embracing this journey of faith with their commitment, support, hard work and effort. *We are extremely grateful – for a time such as this - that God has placed both the Van Lunen Program and Mr. John Cissell in our midst to assist and further the ministry of NVCA.*