Charting a New Course for the Future: Strategic Planning

Joyce Koornneef, Administrator, VanLunen Fellow 2012-2013

Dunnville Christian School, Dunville, Ontario, Canada

www.dunnvillechristianschool.ca

Consultant: Don Distelberg

What I Did:

Dunnville Christian School (DCS) is a JK-8 school with high academic standards, dedicated students, supportive community and awesome students. We have 128 students and have been steadily increasing in numbers over the last six years even though we are located in a small rural community where there is high unemployment and welfare. Though our building is in good shape we lack space. We have high academic standards but we lack several programs. DCS is a very good school and has achieved a lot but now it is time to move forward.

We developed a Strategic Plan based on where we believe the Lord is taking us in the next five years.

What Did I Learn?

I learned that DCS has many opportunities and threats. DCS’ strategic plan is to address the threats and take advantage of the opportunities to grow and improve.

Goals:

- Create a new Mission and Vision Statements.
- Look at our opportunities and threats
- Challenge every child to reach his/her God given potential (resource and enrichment)
- Adequately compensate staff
- Provide for the succession of caretakers (They are 70 and 74 years old)
- Ensure a safe environment, including on the bus.
- Research an addition to the current building with storage space.
- Keep current building up to date.
- Keep tuition affordable while providing the resources needed to fund the program.