



# Hollandale Christian School

## Hollandale, MN

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### Project Summary

Hollandale Christian School is a small school in rural southeastern Minnesota with a current enrollment of 80 students in grades K-8.

Hollandale Christian underwent strategic planning to plot a course for the future of our school. During our 60-year history the constituent base has dramatically shifted, making strategic planning an important undertaking.

The process began with a parent survey designed to assess all aspects of education at Hollandale Christian. A 12-member committee then began the work of Strategic Planning.

Another part of the project was to generate an increase in enrollment. Our facility can comfortably support 20 more students.



### Project Results

The Strategic Planning process began with a retreat held in March of 2010. During this retreat we affirmed our mission statement while drafting core values that define who we are and will help us adhere to our mission.

The approved 5-year Strategic Plan addresses eight key goals under the areas of:

- Program
- Personnel
- Finances
- Facility

As part of a plan to increase enrollment, the following three ideas were implemented in the spring of 2010:

- A new full-color brochure
- Tote bags for area preschoolers
- Onesies given to new babies



### What We Have Learned

- By taking time to consider our history and looking ahead to our future, parents and staff were encouraged and strengthened by acknowledging that God has been faithful to our school.
- It takes more than one person to be committed to a school's vision for the future. Inviting ownership has led to an embracing of our mission.
- Both oral and written communication must happen at many levels.
- We must be intentional at communicating our mission and vision for Christian Education in southeastern Minnesota.

