Located in the beautiful Skeena River Valley of northern BC, Centennial Christian School has educated children for responsible discipleship for 45 years.

My project goal was to create and implement a plan to generate a third source of revenue for the school by way of an annual fund.

In consultation with Don Distelberg of the Timothy Group, we designed a plan to raise approximately $100 000 annually. The plan has a three pronged approach:

- Personal solicitation of leadership level donations: $1000 – $10 000.
- Fund raising banquet
- Mail Solicitation

We designed a Leadership Level Donation Brochure.

We identified over 30 donors who could give amounts between $1000 and $10 000.

We began personal solicitations that will continue through the summer.

We have raised $21 500 to this point.

We should have started years ago.

Asking is the best method to raise money.

A Strategic Plan, Vision, and the right people are vital.

Annual Fund Solicitation is part science, part art.