Mayer Lutheran High School, located in Mayer, MN, forty miles to the west of Minneapolis, was founded in 1961 by an association of Lutheran congregations (LCMS) in Carver County. With an enrollment of 250 students in grades 9-12, MLHS seeks to prepare the next generation of Christian leaders. The recently-completed school master plan provides for expansion of the school's facilities to serve 500 students on the 54-acre campus.

What We Have Learned

• An effective school advancement program must be comprehensive.
• The advancement plan provides for additional staffing, a crucial part of successfully executing the plan.
• As we examined our overall advancement program, we were stunned at how much we were already doing—and how much more can be accomplished.
• Creating an advancement committee is essential in creating and executing a plan. Do not attempt to go it alone!
• The key to a successful advancement program is developing positive relationships with all constituents.