Running a successful capital campaign is an ART and a SCIENCE as well as a SPIRITUAL JOURNEY. Ignoring any of these three dimensions will seriously hinder your project.

- Many Christian schools have the spiritual dimension and perhaps even the art in the form of gifted staff and volunteers. However, without the science, the step-by-step discipline of seeing a campaign through, a campaign can falter.

- These steps were distilled from Wheaton Academy’s experience working with the Timothy Group of Grand Rapids along with the feedback of Van Lunen consultants Bill Hausman and Alan Zacharias, as well as the experience and feedback of several Van Lunen fellows.

- Wheaton Academy is presently 75% of the way through its $12.8M campaign launched last October. These steps have proven invaluable in not only launching the campaign but in sustaining it as well. In cases where we have lacked in-house expertise, we have not hesitated to call on gifted consultants.

- Proverbs 15:22 says, “Without counsel plans fail, but with many advisers they succeed.” It is certainly true that a good capital campaign will tax the creativity and energy of any Christian school staff and more often than not will require the expertise of outside staff.

- It is hoped that the checklist that has been built and tested as part of this project can help other Christian schools conduct a successful capital campaign.