



# Concordia Lutheran High School

Tomball, TX

Joel Bode, Head of School

## Project Summary

Concordia Lutheran High School serves approximately 400 high school students in Harris County northwest of Houston. While we have been in this community for 26 years, we have not had a strong development program. The establishment of a thriving development program is essential to our long-term sustainability.

Primary objectives of this project:

- Transparency – be open and honest
- Connecting – increase communication with stakeholders
- Tracking – implement data base system to track all stakeholders

## Project Results

Several steps have been taken toward the establishment of the development program for Concordia:

- “State of the School” presentation
- Development Committee established and meeting
- Facebook site set up for Concordia alumni
- Data base system in place with the use of eTapestry
- More breakfast and lunch meetings with potential donors
- Principal and Head of School roles split as of July 1



## What We Have Learned

- The mortgage of over \$1,000,000 was paid through a donation prior to Christmas.
- Sharing of data can be very powerful with stakeholders.
- The person for the development role may be particular to your school.
- To be most effective, the individual directly involved with development should have no other major responsibilities.

