IN REVIEW

INVESTOR IMPACT REPORT

CALVIN CENTER FOR
INNOVATION IN BUSINESS
RAISING THE LEVEL OF BUSINESS EDUCATION

Established in 2010, the Calvin Center for Innovation in Business (CCIB) engages students, faculty, and the broader business community to support and develop the Calvin College Business Department.

The work of the CCIB raises the level of business education and scholarship at Calvin College to ensure students are well equipped for lives of service and leadership in business.

100% Of business faculty have professional experience

100% Of business faculty have graduate degrees

100% Of business faculty engaged in scholarship in the past 12 months with 69% being directly supported by the CCIB

100% Of graduating students have at least 3 CAP project experiences

99.1% Of graduates were employed or in graduate school within 6 months of graduation

260 Internships completed by business majors

FINANCIAL INVESTMENT
The CCIB provides financial support for student and faculty programs and research.

- 5 Student Grants - $3,500.00
- 1 Travel Grant - $443.20
- 14 Small Grants - $4,943.20
- 7 Major Grants - $21,584.16

Total Investment: $30,470.56
ENGAGING THE BROADER BUSINESS COMMUNITY

The CCIB positively and significantly impacts Calvin students by integrating the knowledge and skills they learn in the classroom with tangible, hands-on experience.

CALVIN BUSINESS PARTNERS

AWARD LUNCHEON

280 guests honored businesses and individuals that partner with the business program in creating outstanding learning opportunities for students.

AWARD RECIPIENTS:
Outstanding Corporate Partner: Plante Moran
Outstanding Partners: Tom Nobel, Amy Ruis, Lori Feenstra and Cindy Wolffis

KEYNOTE SPEAKER:
Tracy Brower, Global Vice President of Workplace Vitality at Mars Drinks

LIVE2LEAD

200 business, ministry and nonprofit professionals attended a half-day leadership conference which featured world-class speakers including John C. Maxwell. The simulcast was sponsored the CCIB in conjunction with Bakhuyzen Associates LLC.

LEADERCAST

More than 650 business, ministry and nonprofit professionals gathered at a one-day simulcast leadership event exploring what is means to be a visionary leader.

FOSTERING EDUCATIONAL EXCELLENCE

The CCIB works to attract, retain, encourage and grow Calvin business faculty and students by providing ongoing support of scholarship and engagement with the business community.

EXECUTIVE EDUCATION

The CCIB provided executive education to area CPAs through hosted training and on-site CPE courses at local firms. Thirty total participants earned credits by attending these courses.

CALVIN YOUNG WOMEN’S BUSINESS INSTITUTE

This three-day program is designed to introduce high school women to innovative business theories, disciplines and practices.

20 PARTICIPANTS • 15 DIFFERENT SCHOOLS • 2 STATES

CALVIN WOMEN’S BUSINESS NETWORK

The Calvin Women’s Business Network connects women business students with women business professionals in West Michigan to share experiences and benefit from a faith-based mentor-mentee relationship. The network officially kicked off in the fall of 2015 with 18 mentor/mentee relationships.

PRAXIS ACADEMY STUDENT SCHOLARSHIP

Two students attended Praxis Academy, a faith based program for budding entrepreneurs, with the help of the CCIB. The Academy exists to equip the brightest makers and leaders of tomorrow through exposure to a diverse pool of successful founders, key theological and cultural learning, and a high-caliber peer community.

“Praxis was an incredible, life-changing experience. The lectures were all insightful, and I learned something from each one.”
—Marly May ’15

CCIB SPONSORED & CO-SPONSORED LECTURES

We partnered with the philosophy department and the business department to bring together two excellent, cutting-edge entrepreneurs working at the forefront of the outdoor sports and sustainable/green economy industries.

“Principled and Profitable: Entrepreneurship and the Pursuit of Physical, Philosophical, and Fiscal Flourishing”
Jonathan Ellsworth
Founder and Editor-in-Chief, Blister

“In partnership with the Mellema Center, we welcomed Rev. Dr. Bruce D. Baker who traced the history of Silicon Valley’s high-tech pioneers.

“Silicon Valley and the Spirit of Innovation”
Rev. Dr. Bruce D. Baker
Seattle Pacific University

PROMOTING EXPERIENTIAL LEARNING

The CCIB arranges learning experiences for business students by working with the companies who sponsor Calvin Action Projects.

CALVIN ACTION PROJECTS

The Calvin Action Projects (CAP) are multi-disciplinary projects intended to provide business majors at Calvin College with a significant transformational learning experience with a team of students working as consultants for actual organizations on real business problems.

74 PROJECTS COMPLETED • 36 UNIQUE CLIENTS

Sample CAP Sponsors:
Amway
Celebration Cinema
Euro-Locks
Express Employment Professionals
FutureCeuticals
Gordon Food Service
Harley Davidson Footwear
Macatawa Bank
Mars Drinks
Mercantile Bank of West Michigan
Rockford Construction
Sperrey
Tekton
The Stow Company
Wolverine World Wide

MWEST CHALLENGE

Three student groups participated in the 2016 MWest Challenge. This is a student venture competition designed to create cross collaboration between students from nine colleges and universities in West Michigan.
HOW CAN YOU HELP?

- Pray for Calvin College
- Sponsor a CAP project
- Hire an intern or recent graduate
- Mentor a student
- Invest in the CCIB

TO LEARN MORE ABOUT THESE OPPORTUNITIES PLEASE CONTACT:

Bob Eames
Director
(616) 526-8797
eames@calvin.edu

Stephanie Boer
Program Coordinator
(616) 526-7862
slk24@calvin.edu

North Hall 167
1740 Knollcrest Circle SE
Grand Rapids, MI 49546

calvin.edu/innovation

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