Established in 2010, the Calvin Center for Innovation in Business (CCIB) engages students, faculty, and the broader business community to support and develop the Calvin College business department.

The work of the CCIB raises the level of business education and scholarship at Calvin College to ensure students are well equipped for lives of service and leadership in business.

100% of business faculty have professional experience
100% of business faculty have graduate degrees
100% of business faculty engaged in scholarship in the past 12 months with 69% being directly supported by the CCIB
100% of graduating students have at least three real-world CAP project experiences

HOW CAN YOU HELP?

- Pray for Calvin College
- Sponsor a CAP project
- Hire an intern or recent graduate
- Mentor a student
- Invest in the CCIB

INVEST IN REVIEW

FINANCIAL INVESTMENT

The CCIB provides financial support for student and faculty programs and research.

- Student Grants - $4,592.88
- Travel Grants - $454.82
- Small Grants - $5,596.00
- Major Grants - $18,250.00

Total Investment: $28,893.70

calvin.edu/innovation

RAISING THE LEVEL OF BUSINESS EDUCATION

INVESTOR IMPACT REPORT 2018

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2018 IN REVIEW

INVESTOR IMPACT REPORT

C ALVIN CENTER FOR INNOVATION IN BUSINESS
North Hall 167
1740 Knollcrest Circle SE
Grand Rapids, MI 49546

calvin.edu/innovation
ENGAGING THE BROADER BUSINESS COMMUNITY

The CCIB positively and significantly impacts Calvin students by integrating the knowledge and skills they learn in the classroom with tangible, hands-on experience.

CALVIN BUSINESS PARTNERS AWARD LUNCHEON

250 guests were welcomed to Calvin College to honor businesses and individuals that partner with the business program in creating outstanding learning opportunities for students over the past several years.

AWARD RECIPIENTS:
Outstanding Corporate Business Partner: BDO USA
Outstanding Business Partner: Bill Haverkamp

KEYNOTE SPEAKER:
Ron Blue, founding director of Kingdom Advisors and chief executive officer of the Ron Blue Institute

LIVE2LEAD & LEADERCAST

700 business, ministry, and nonprofit professionals attended either a half-day or a full-day leadership conference which featured world-class speakers:

Leadercast SPEAKERS
Michael Hyatt
Andy Stanley
Dr. Jim Loehr
Carey Lorenz
Dr. Mae Jemison
Kat Cole
Jen Bricker
Joe Torre

LIVE2LEAD SPEAKERS
John C. Maxwell
Dave Ramsey
Warrick Dunn
Cheryl Bachelder

FOSTERING EDUCATIONAL EXCELLENCE

The CCIB works to attract, retain, encourage, and grow Calvin business faculty and students by providing ongoing support of scholarship and engagement with the business community.

EXECUTIVE EDUCATION

35 area CPAs attended CPE courses at Calvin College and on-site at client locations.

CALVIN YOUNG WOMEN’S BUSINESS INSTITUTE

A three-day program designed to introduce high school women to innovative business theories, disciplines, and practices, while working alongside Calvin business faculty, current students, and business leaders.
13 PARTICIPANTS • 12 DIFFERENT SCHOOLS • 5 STATES

THE JANUARY SERIES

The CCIB partnered with The January Series to co-sponsor two speakers which, together, reached over 10,000 people.

CALVIN WOMEN’S BUSINESS NETWORK

The Calvin Women’s Business Network connects female business students with female business professionals in West Michigan to share experiences and benefit from a faith-based mentor mentee relationship. The network is run by three student leaders and had 20 mentor/mentee relationships this year.

BUSINESS PANELS WITH CALVIN BUSINESS FORUM

The CCIB partnered with our student organization, the Calvin Business Forum, to bring business professionals and students together in order to help students better understand careers that exist and how to prepare for them through the stories of our alumni.

This year, two Career Panels were held with one focused on brand management and another on financial planning and wealth management.

20-30 students attended each session and panelists included alumni from the following companies:

MWEST CHALLENGE

With the help and financial support of the CCIB and the business faculty, three student groups from Calvin participated in the 2018 MWest Challenge. This is a student venture competition designed to create cross-collaboration between students that span across several universities throughout West Michigan. Participating students can win up to $30,000 in cash prizes.

PROMOTING EXPERIENTIAL LEARNING

The CCIB arranges learning experiences for business students by working with the companies who sponsor Calvin Action Projects.

CALVIN ACTION PROJECTS

Calvin Action Projects (CAP) are multi-disciplinary projects which provide business majors at Calvin College with a significant transformational learning experience. Each CAP involves a team of students working as consultants for actual organizations on real business problems.
72 PROJECTS COMPLETED • 44 UNIQUE CLIENTS

CAP Sponsors:
Colliers
FutureCeuticals
GR Drive
REMax
Steelcase
Superior Foods
Tekton
Treetops Collective
Vitale’s of Ada

Gordon®
FOOD SERVICE

Waddell & Reed

Morgan Stanley

HOW TO HAVE A GOOD DAY

CAROLYN WEBB
CEO, Sevenshift

RANDY LEWIS
Founder of the NOGWOG Disability Initiative

THE JANUARY SERIES

CBPAL
LIVE2LEAD
LEADERCAST

100
200
300
400
0

John C. Maxwell
Dave Ramsey
Warrick Dunn
Cheryl Bachelder

SPEAKERS

John C. Maxwell
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CBPAL
LIVE2LEAD
LEADERCAST

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