INVESTING IN THE FUTURE

In 2020 Calvin University received a $22.25 million anonymous gift to launch the Calvin University School of Business. This transformative gift will provide funding to raise the level of business education for future generations in three key areas:

- **New Programs**
  BS in Financial Planning (beginning Fall ’20), Online MBA (planned for Fall ’21) and other new offerings for a variety of learners.

- **New Building**
  State-of-the-art classrooms, meeting rooms and gathering spaces for students, faculty and the business community.

- **New Staff**
  A new Dean for the School of Business and additional faculty support.

HOW CAN YOU HELP?

- Sponsor a CAP project
- Hire an intern or recent graduate
- Mentor a student
- Fund a School of Business Scholarship
- Fund Furnishings & Technology for a New Classroom
- Invest in the CCiB
- Pray for Calvin University

Contact Stephanie Boer at stephanie.boer@calvin.edu for more information

RAISING THE LEVEL OF BUSINESS EDUCATION

Established in 2010, the Calvin Center for Innovation in Business (CCiB) engages students, faculty, and the broader business community to support and continuously improve the Calvin University School of Business.

The work of the CCiB supports engagement with the business community and raises the level of business education and scholarship at the Calvin University School of Business to ensure students are well equipped for lives of service and leadership in businesses and organizations around the world.

INVESTOR IMPACT REPORT

IN 2020

CALVIN CENTER FOR INNOVATION IN BUSINESS

North Hall 167
1740 Knollcrest Circle SE
Grand Rapids, MI 49546

calvin.edu/innovation
The CCIB provides financial support through student and faculty research grants, and new program development. We also provide staff and financial support for the Calvin University School of Business through programs that engage the business community, foster educational excellence and promote experiential learning.

ENGLISH IN BUSINESS EDUCATION

The CCIB positively and significantly impacts Calvin students by integrating the knowledge and skills they receive in the classroom with tangible, hands-on experience with our partners in the business community.

CALVIN BUSINESS PARTNERS

AWARD LUNCHEON

184 guests were welcomed to Calvin University to honor businesses and individuals that partner with the School of Business in creating outstanding learning opportunities for students.

KEYNOTE SPEAKER:
Milt Kuyers, Owner GHK Companies

AWARD RECIPIENT:
Business Partner: Colliers International

LIVE2LEAD & LEADERCAST

750 business, ministry, and nonprofit professionals attended a half-day or full-day virtual leadership conference which featured world-class speakers including Angela Ahrendts, Marcus Buckingham, John Maxwell, Dr. Henry Cloud, Andy Stanley, Bozoma Saint John and more.

JANUARY SERIES

The CCIB partnered with The January Series to co-sponsor Johan Norberg, author of Progress: 10 Reasons to Look Forward to the Future.

EXECUTIVE BREAKFAST SERIES

The CCIB partnered with the Calvin Alumni Association and the Career Center to offer an executive breakfast series focused on the future, featuring Calvin alumni speakers and faculty as moderators.

The Future of Driving: Jeff Stout, Yanfeng Automotive
The Future of Water: Kurt Dykema, Twishink
The Future of Music: Mary Tuuk, Grand Rapids Symphony

INVESTING IN BUSINESS EDUCATION

IN ENGAGING THE BROADER BUSINESS COMMUNITY

The CCIB promotes experiential learning by arranging project-based experiences with businesses and nonprofit organizations—an integral and distinctive feature of the business curriculum at Calvin.

PROMOTING EXPERIENTIAL LEARNING

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MWEST CHALLENGE

With the help and financial support of the CCIB and the Calvin business faculty, 4 students won a total of $4,500 in prizes during the annual competition in March 2020. This student business pitch competition brings students together from 9 colleges and universities throughout West Michigan.

NEXUS PEER FINANCIAL COACHING

The CCIB provided operating funds for the Calvin Nexus Peer Financial Coaching program. Students are trained to provide coaching, accountability, and resources to guide fellow students in making wise, biblically-based decisions about money and financial management.

6 COACHES • 58 CLIENTS • 163 MEETINGS

2 INTERNATIONAL AND 1 US STUDENT TAX EVENTS

The CCIB provided operating funds for the Calvin Nexus Peer Financial Coaching program. Students are trained to provide coaching, accountability, and resources to guide fellow students in making wise, biblically-based decisions about money and financial management.