Established in 2010, the Calvin Center for Innovation in Business (CCIB) engages students, faculty, and the broader business community to support and develop the Calvin College Business Department.

The work of the CCIB raises the level of business education and scholarship at Calvin College to ensure students are well equipped for lives of service and leadership in business.

**IN REVIEW**

**INVESTOR IMPACT REPORT**

**2017**

**FINANCIAL INVESTMENT**

The CCIB provides financial support for student and faculty programs and research.

- **Student Grants** - $2,158.00
- **Travel Grants** - $1,385.05
- **Small Grants** - $14,308.26
- **Major Grants** - $14,500.00
- **Total Investment**: $32,351.31

**HOW CAN YOU HELP?**

Pray for Calvin College
Sponsor a CAP project
Hire an intern or recent graduate
Mentor a student
Invest in the CCIB

**TO LEARN MORE**

ABOUT THESE OPPORTUNITIES PLEASE CONTACT:

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100%  
- Of business faculty have professional experience
100%  
- Of business faculty have graduate degrees
100%  
- Of business faculty engaged in scholarship in the past 12 months with 69% being directly supported by the CCIB
99.1%  
- Of graduating students have at least 3 real-world CAP project experiences
260  
- Internships completed by business majors

**RAISING THE LEVEL OF BUSINESS EDUCATION**
ENGAGING THE BROADER BUSINESS COMMUNITY

The CCIB positively and significantly impacts Calvin students by integrating the knowledge and skills they learn in the classroom with tangible, hands-on experience.

CALVIN BUSINESS PARTNERS AWARD LUNCHEON

250 guests were welcomed to Calvin College to honor businesses and individuals that partner with the business program in creating outstanding learning opportunities for students over the past several years.

AWARD RECIPIENTS:
Outstanding Corporate Partner: The Stow Company
Outstanding Partners: Dale Cooper, Michelle VanDyke

KEYNOTE SPEAKER:
Kent Riddle, CEO at Mary Free Bed Rehabilitation Hospital

LIVE2LEAD

500 business, ministry and nonprofit professionals attended a half-day leadership conference at Calvin College which featured world-class speakers: John C. Maxwell, Simon Sinek, Liz Wiseman and Dan Cathy. The simulcast was sponsored by the CCIB in conjunction with Bakhuysen Associates LLC.

LEADERCAST

More than 400 business, ministry and nonprofit professionals gathered on the campus of Calvin College for a one-day simulcast leadership event. Leadercast explored what happens when teams and individuals are connected with purpose, creating strong organizational culture with intentional leadership that inspires extraordinary results. Nationally-known speakers included Donald Miller, Daniel Pink, Molly Fletcher, Andy Stanley, Tyler Perry, Dr. Henry Cloud, Jim McKelvey and Jess Ekstrom.

PROMOTING EXPERIENTIAL LEARNING

The CCIB arranges learning experiences for business students by working with the companies who sponsor Calvin Action Projects.

CALVIN ACTION PROJECTS

The Calvin Action Projects (CAP) are multi-disciplinary projects intended to provide business majors at Calvin College with a significant transformational learning experience. Each CAP involves a team of students working as consultants for actual organizations on real business problems.

93 PROJECTS COMPLETED • 52 UNIQUE CLIENTS

CAP Sponsors:
Advantage Sign and Graphic Solutions
Colliers International
FutureCeuticals
Gordon Food Service
Harley Davidson Footwear
Heart of West Michigan
United Way
Rockford Construction
Sikkema Equipment
The Stow Company
Summit Point Roofing
Uptown GR
Zeeland Lumber Supply

LEADERCAST

The CCIB provided executive education to 15 area CPAs through on-site CPE courses at Calvin College.

CALVIN YOUNG WOMEN’S BUSINESS INSTITUTE

A three-day program designed to introduce high school women to innovative business theories, disciplines and practices, while working alongside Calvin business faculty, current students, and business leaders.

16 PARTICIPANTS • 13 DIFFERENT SCHOOLS • 5 STATES

CALVIN WOMEN’S BUSINESS NETWORK

The Calvin Women’s Business Network connects women business students with women business professionals in West Michigan to share experiences and benefit from a faith-based mentor-mentee relationship. The network is run by 3 student leaders and had 20 mentor/mentee relationships this year.

FOSTERING EDUCATIONAL EXCELLENCE

The CCIB works to attract, retain, encourage and grow Calvin business faculty and students by providing ongoing support of scholarship and engagement with the business community.

EXECUTIVE EDUCATION

The CCIB provided executive education to 15 area CPAs through on-site CPE courses at Calvin College.

CCIB SPONSORED & CO-SPONSORED LECTURES

The CCIB partnered with The January Series to co-sponsor Dr. Bryan Dik and his lecture “How to find and live your calling: Lessons from the Psychology of Vocation”. Bryan is the Associate Professor of Psychology at Colorado State University and Co-founder and Chief Science Officer of jobZology®.

MWEST CHALLENGE

With the help and financial support of the CCIB and the business faculty, three student groups participated in the 2017 MWest Challenge. This is a student venture competition designed to create cross collaboration between students that span across several universities throughout West Michigan. Participating students can win up to $30,000 in cash prizes. They also have access to startup resources, mentors, and educational workshops.