Established in 2010, the Calvin Center for Innovation in Business (CCIB) engages students, faculty, and the broader business community to support and develop the Calvin College Business Department.

Our work raises the level of business education and scholarship at Calvin College to ensure students are well equipped for lives of service and leadership in business.
17 PARTICIPANTS
11 DIFFERENT SCHOOLS
3 DIFFERENT STATES

FOSTERING EDUCATIONAL EXCELLENCE

The CCIB works to attract, retain, encourage, and grow Calvin business faculty and students by providing ongoing support of scholarship and engagement.

Calvin Women’s Network
18 STUDENTS, 18 MENTORS CONNECT TO GROW

The Calvin Women’s Network connects women business students with women business professionals in West Michigan to share experiences, grow mutually, and benefit from a faith-based mentor-mentee relationship.

Executive Education
CPE SEMINARS

Calvin business faculty members developed and presented two CPE (Continuing Professional Education) Seminars for accountants, with help from the CCIB. Accountants were able to earn up to 9 CPE credits by attending these seminars.

Calvin Young Women’s Business Institute
PRE-COLLEGE PROGRAM FOR HIGH SCHOOL WOMEN

17 PARTICIPANTS
11 DIFFERENT SCHOOLS
3 DIFFERENT STATES

Spring Speakers
THE BUSINESS OF SPORT

Jeff Bower, general manager of the Detroit Pistons, and Dennis Manion, president of Palace Sports Entertainment, discussed the business of professional sports with students.

HR Student Organization

Students attended Michigan State University’s Human Resources conference, thanks to support from the CCIB.

PROMOTING EXPERIENTIAL LEARNING

Experiential learning, by definition is the process by which students develop knowledge, skills, and values through direct experiences.

Calvin Action Projects
Completed 45 CAP projects with 51 unique clients

Harley Davidson
Gordon Food Service
Mars Drinks
Herman Miller
Celebration Cinema!
Everkept Storage
Sebago
Rockford Construction
The Stow Company
Euro-Locks
Macatawa Bank

MWEST CHALLENGE

Two students participated in the the MWest Challenge this year. The challenge is a student business plan competition designed to create cross collaboration between students that spans across several universities throughout West Michigan. Students who participate have access to $30,000+ in cash prizes, resources, mentors, and educational workshops as well as opportunities to network with angel investors.

Leadercast

More than 800 business men and women were welcomed to Calvin College for a one-day event exploring what it means to be an authentic and truly remarkable leader.

Leadercast 2015
HOW CAN YOU HELP?

• Pray for Calvin College
• Sponsor a CAP project
• Hire an Intern or Recent Graduate
• Mentor a student
• Invest in the CCIB