October 4-6, 2016

Experience ArtPrize is a fascinating and unique trip that immerses participants in the world of Grand Rapids ArtPrize. This three-day event provides an in-depth journey through the maze of historical buildings and eclectic venues of downtown Grand Rapids to view art in a myriad of subjects, styles, and sizes. Hosted by the Calvin Academy for Lifelong Learning, this trip is intended for anyone 50 years of age or older.

CALL@ArtPrize offers daily guided tours with optional deluxe coach accommodations to various Grand Rapids venues and over 1,500 entries.

Lodging for up to four nights at the Prince Conference Center and deluxe continental breakfast are a separate price option. The Prince Conference Center is located across from the main campus of Calvin College.

Each morning, all trip participants receive a presentation by art experts from the Calvin College community on the works of art scheduled for that day. Lunch is on your own and options will be provided. A detailed itinerary and partial list of scheduled visits follows on the subsequent pages.

The trip cost, not including airfare or lodging, is $480 per person. Travel insurance is not provided as an option and trip participants are strongly encouraged to look into such options with their own personal insurance companies.

This unforgettable journey will, undoubtedly, leave you with many stories to tell.
Itinerary

Day One: Tuesday, October 4

9:00 Expert Lecture
10:00 Frederick Meijer Gardens
12:30 Depart for downtown
1:00 *Lunch
2:00 Heartside District
6:00 Grand Rapids Brewing Company

Day Two: Wednesday, October 5

9:00 Expert Lecture
10:00 Depart for downtown
10:15 Center City District
12:30 *Lunch
6:00 San Chez, a tapas bistro

Day Three: Thursday, October 6

9:00 Expert Lecture
10:00 Depart for downtown
10:15 Hillside and Westside District
12:30 *Lunch
6:00 Bistro Bella Vita

*Lunch is on your own. Itinerary may be subject to change.
The Gardens

Frederik Meijer Gardens & Sculpture Park grew out of the West Michigan Horticultural Society’s wish to promote understanding and appreciation for gardens, art, and most importantly, the natural environment. Covering 132 acres of natural wetlands, woodlands, and meadows, The Gardens blends art with nature, integrating sculptures throughout the site. One of the world’s most significant botanic and sculpture experiences, Frederik Meijer Gardens & Sculpture Park serves more than a half-million visitors annually. The 134-acre grounds feature Michigan’s largest tropical conservatory; one of the largest children’s gardens in the country; arid and Victorian gardens with bronze sculptures by Degas and Rodin; a carnivorous plant house; outdoor gardens; and a 1750-seat outdoor amphitheater. Meijer Gardens is the only Venue outside the boundaries of ArtPrize.

In 2014, Meijer Gardens hosted “Highly Recommended: Emerging Sculptors”, an exhibit featuring the talents of a promising new generation of sculptors that were chosen to form a unique group exhibition. Artists from across North America, England, Italy, Egypt and Germany represented dynamism in the art world today.
Day One, our afternoon: The Heartside District

The Heartside Pathway is 2.1 miles in length and will connect you to the ArtPrize HUB, the Heartside neighborhood, and two great locations for creative minds: the UICA and Avenue for the Arts. Additional locations of interest include Cathedral Square, Heartside Park and the Downtown Market. Avenue for the Arts is a community of residential, commercial, and philanthropic groups working together on South Division Avenue to foster creativity and change in their neighborhood. Be sure to stop by the numerous galleries and storefronts serving as venues.

Cathedral Square

Last year all 40 artists were chosen based on the theme of “rhythm” in their works.

A recent addition to Grand Rapids, the new Downtown Market features artists, 20 Market Hall vendors, rooftop greenhouses, teaching kitchen, and so much more.

The Harris Building is just one example of one of the many buildings rich in Grand Rapids history participating in ArtPrize. They offer handmade pasta, artisan chocolate and art with an emphasis on natural elements.
The Urban Institute for Contemporary Arts sits at the heart of downtown Grand Rapids. UICA has been promoting contemporary art and the creative community to the forefront of the city for 37 years.

The Calvin College 106 Gallery is part of a reclaimed building housing over a dozen live/work artist units, operated by the Calvin College Department of Art and Art History. During ArtPrize, the gallery strives to curate a cohesive exhibition of artists with compelling and complementary artwork.

Western Michigan University’s downtown location occupies a renovated 5-story historic building in the energetic urban Heartside District. The exposed brick and beam construction offers a unique setting to showcase works of art in a number of different display formats.
Day Two: Wednesday, October 5, Center City District

The Center City District historically boasts some of the largest exhibits and has the most venues. Included are the DeVos Convention Center, Grand Rapids Art Museum, and Kendall College of Art and Design.

DeVos Place will once again serve as a catalyst, as a vital space to convene, think, witness, ponder, and/or inspire you to be engaged in art. This venue has over 500 linear feet of wall space and over 5000 square feet of exterior space, sympathetic to many mediums of art.

Charming and beautiful in its own right, the Amway Grand Plaza is a popular destination to view exhibits and enjoy the luxury of this remarkable hotel.

Kendall College of Art and Design has always been indelibly woven into the fabric of Grand Rapids. Born out of the bold, visionary spirit of those who built the city’s furniture industry, KCAD has continued its leadership in art and design education into the 21st century.
One more venue in the Center City is the B.O.B. (an acronym for Big Old Building). The 70,000-square-foot, four-story, red brick building was constructed in 1903 as Judson’s grocery warehouse. Not only does The B.O.B contain more than 100 pieces of art indoor and outdoor, but it is a “uniquely personal experience for every guest who walks through the door”.

Visitors can take a quiet respite from the buildings and enjoy Rosa Park Circle or the Grand River. This district also adds additional green-space with two centrally located parks: Monument Park honoring the Grand Rapids soldiers of the Civil War, and Veterans Memorial honoring WWII, Vietnam, and Korean

Don’t miss a visit the Calder Plaza whose artwork inspired the ArtPrize logo.
Day Three: Thursday, October 6, Hillside and Westside District

The Hillside District includes beautiful churches like Fountain Street and the impressive St. Cecilia Music Center. Grand Rapids Civic Theater, Public Library, and Van Andel Institute are just a few of the additional venues.

St. Cecilia Music Center is the oldest arts organization in the region so while you enjoy ArtPrize exhibits you can also tour their historical landmark home. In addition to their Terryberry Gallery that features visual art, they have listening stations featuring musical ArtPrize entries.

The Westside Neighborhood not only has the largest geographic expanse, but also has the greatest venue diversity in ArtPrize. Among Westside’s 32 venues there are parks, a university, a Presidential museum, ministries, bridges, high rises, hotels, a mechanical shop and a tattoo parlor. There’s something for everyone on the Westside, and it will be full of surprises. Some would argue the best venue location in this district is the Gerald R. Ford Presidential Museum.
For 2014, the Grand Rapids Public Museum’s Van Andel Museum Center opened once again as an outdoor venue only. They offered a rewarding exhibit experience with approachable art that is intriguing and distinctive.

So what is ArtPrize: It is the anticipation of what is awaiting you visually around the next corner.

The thrill of discovery.

Your senses overwhelmed by the sight of the art pieces, the comments of the crowds as they come upon a piece of art that moved them, the taste and smell of the wonderful food found wafting in from all over town, and the feel of goosebumps when you come upon an amazing find.

Join an estimated 400,000 visitors view over 1,500 entries. Since 2009, ArtPrize has continued to grow and evolve, drawing artists and visitors from all over the world to experience a community event that’s become impossible to ignore.

For more history and photos of ArtPrize, visit www.artprize.org, www.facebook.com/ArtPrize, and www.mlive.com/artprize/.
Terms and Conditions

The cost of the tour includes:

- Land transportation by motorcoach.
- Optional accommodations are available. If you register alone but want a roommate, we will do our best to assign one.
- Meals as indicated on the itinerary. Dinners do not include a beverage.
- Tour personnel. Darlene Meyering is your host and tour manager. Additional guides may provide additional assistance.
- Sightseeing and admission fees are included in the cost of the trip.
- Tipping and taxes are included for all services, including the tip for the tour manager and motorcoach driver.

Airfare and travel protection are not included in the price of the trip.

Tour Cost. The tour cost is based on a group of 55 participants.

Reservations and payments. To make reservations on this trip, complete the Registration Form and return as indicated. Reservations cannot be accepted over the telephone. Payments are due as follows:

- Deposit of $250 per person due at signup.
- Balance due by September 15 of $230 (lodging not included)

Credit card payments of Visa, MasterCard, or Discover credit cards are accepted for the deposit and final payment. Each payment must be made by the trip participant by the due dates noted.

Cancellations and Refunds: Calvin Academy for Lifelong Learning reserves the right to accept or reject any person as member of the tour and to expel any participant whose conduct or condition is incompatible with the interest of the group.

Membership. Calvin Academy for Lifelong Learning reserves the right to accept or reject any person as member of the tour and to expel any participant whose conduct or condition is incompatible with the interest of the group.

Air transportation to Grand Rapids, Michigan is not included.

Special meal requests and food allergies. Note special meal requests and food allergies on your registration form. If you have dietary restrictions of food allergies, be sure to carry your medications with you at all times. Also, discuss your special needs with your tour personnel and ask the wait staff about the foods you are served.

Mobility Concerns. Sightseeing on this trip includes walking five to seven miles each day. Visits to locations within the city often mean climbing stairs and walking on uneven surfaces. Handicap accessibility should be available at most locations. Calvin Academy for Lifelong Learning is unable to provide attendant services. Tour participants are strongly encouraged to travel with someone who can assist them. Consult your physician if you have any concerns about your ability to participate.

Final tour documents including a final itinerary, hotel list if applicable and instructions are sent about 10 days prior to the trip.

Responsibility. As the tour operator, Calvin Academy for Lifelong Learning will be responsible for supplying the services and accommodations outlined in the brochure as constituting the tour, except to the extent that such services cannot be supplied, wholly or partially, owing to circumstances beyond its control. In such cases, Calvin Academy for Lifelong Learning will use its best efforts to supply alternative services and accommodations, and no refunds will be granted provided that the alternatives are comparable to the original services and accommodations included in the trip cost. Calvin Academy for Lifelong Learning, along with their agents, sponsors, organizers, and employees shall not be responsible for any injury, loss, damage, accident, delay, irregularity or expense arising from strikes, weather, sickness, acts of war or terrorism, governmental restrictions or regulations or from any act or omission on the part of any individual or company furnishing transportation, accommodations, or any other services to the tour participants; nor shall Calvin Academy for Lifelong Learning be responsible for any injuries, death, damages, loss or delay in any means of transportation or by reason of any extent beyond its actual control. Calvin Academy for Lifelong Learning reserves the right to make changes in the tour dates or itinerary routing should circumstances make such necessary.

In case of insufficient participation, Calvin Academy for Lifelong Learning may cancel the trip. In the event of cancellation of the tour by Calvin Academy for Lifelong Learning, its liability will be limited to a refund in full of all the monies paid by the participants.

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